

Case Studies in **ORGANIZATIONAL COMMUNICATION**

Ethical Perspectives and Practices

**2nd
Edition**

Edited by **Steve May**



Case Studies In Organizational Communication Ethical Perspectives And Practices

**George Cheney,Lars Thøger
Christensen,Theodore E. Zorn, Jr.,Shiv
Ganesh**

Case Studies In Organizational Communication Ethical Perspectives And Practices:

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Conrad, Marshall Scott Poole, 2012-02-20 Surveying a wide variety of disciplines this fully revised 7th edition offers a sophisticated and engaging treatment of the rapidly expanding field of organizational communication Places organizations and organizational communication within a broader social economic and cultural context Applies a global perspective throughout including thoughtful consideration of non Western forms of leadership as well as global economic contexts Offers a level of sophistication and integration of ideas from a variety of disciplines that makes this treatment definitive Updated in the seventh edition Coverage of recent events and their ethical dimensions including the bank crisis and bailouts in the US and UK Offers a nuanced in depth discussion of technology and a new chapter on organizational change Includes new and revised case studies for a fresh view on perennial topics incorporating a global focus throughout Online Instructors Manual including sample syllabi tips for using the case studies test questions and supplemental case studies **The International**

Encyclopedia of Organizational Communication, 4 Volume Set Craig Scott, Laurie Lewis, 2017-03-06 The International Encyclopedia of Organizational Communication offers a comprehensive collection of entries contributed by international experts on the origin evolution and current state of knowledge of all facets of contemporary organizational communication Represents the definitive international reference resource on a topic of increasing relevance in a new series of sub disciplinary international encyclopedias Examines organization communication across a range of contexts including NGOs global corporations community cooperatives profit and non profit organizations formal and informal collectives virtual work

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Movements in Organizational Communication Research Jamie McDonald, Rahul Mitra, 2019-03-15 *Movements in Organizational Communication Research* is an essential resource for anyone wishing to become familiar with the current state of organizational communication research and key trends in the field Seasoned organizational communication scholars will find that the book provides unique insights by way of the intergenerational dialogue that is found in the book as well as the contributors stories about their scholarly trajectories Those who are new to the field will find that the book enables them to familiarize themselves with the field and become a part of the organizational communication scholarly community in an inviting and accessible way Key features of the book include A review of current issues and future directions in 13 topical areas of organizational communication research Intergenerational dialogue and collaboration between both established and emerging scholars in their specialty areas Reflections by the authors on their scholarly trajectories and how they became a part of the field Discussion questions at the end of each chapter that prompt reflections and debate The book also features online resources for instructors Sample course syllabus Suggested case studies from the book Cases in Organization and Managerial Communication to align with this book s chapters The book is recommended as the anchor text for introductory graduate level courses and upper level undergraduate courses in organizational communication It is also an excellent supplementary text for advanced doctoral level courses in organizational communication and courses in related fields such as organization studies organizational behavior and management Chapters 3 and 8 of this book are freely available as downloadable Open Access PDFs at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license

The SAGE Handbook of Organizational Communication Linda L. Putnam, Dennis K. Mumby, 2013-11-04 Organizational communication as a field of study has grown tremendously over the past thirty years This growth is characterized by the development and application of communication perspectives to research on complex organizations in rapidly changing environments Completely re conceptualized The SAGE Handbook of Organizational Communication Third Edition is a landmark volume that weaves together the various threads of this interdisciplinary area of scholarship This edition captures both the changing nature of the field with its explosion of theoretical perspectives and research agendas and the transformations that have occurred in organizational life with the emergence of new forms of work globalization processes and changing organizational forms Exploring organizations as complex and dynamic the Handbook

brings a communication lens to bear on multiple organizing processes *Organizational Communication in an Age of Globalization* George Cheney, Lars Thøger Christensen, Theodore E. Zorn, Jr., Shiv Ganesh, 2010-06-02 The thought provoking timely second edition continues to offer a comprehensive global perspective on organizational communication The authors multinational experience consulting and teaching expertise enthusiasm for their subject and engaging style of writing create an inviting foundation for the exploration of this multifaceted topic Each chapter demonstrates the practicality of theory and how practice contributes to the development of theory while challenging readers to build on established knowledge to develop new approaches to the pressing problems in complex multicultural organizations The text is organized topically around the most important issues in organizational communication Five themes recur throughout the chapters the interdependence of internal and external forms of organizational communication the disciplinarity and multidisciplinarity of organizational communication global and multicultural perspectives of organizational communication the unity of theory and practice and critical thinking in the analysis of organizational messages and discourses Discussions highlight language and symbolism The authors weave analysis of the multiple levels of messages throughout the chapters stimulate critical thinking about contemporary work and organizational life approach the familiar as unfamiliar ask probing questions about commonly accepted practices and offer more imaginative ways of working together Readers gain an appreciation for the social political economic technological and ideological contexts in organizations and the place of organizations within the broader culture The authors lead by example in encouraging readers to think about talk about and experience organizational communication in entirely new ways Stretching Boundaries: Cases in Organizational and Managerial Communication Jeremy Fyke, Jeralyn Faris, Patrice M. Buzzanell, 2016-08-05 *Stretching Boundaries Cases in Organizational and Managerial Communication* focuses on non traditional organizations in a variety of contexts Because cases range from small family owned entrepreneurship and cybervetting to provincial egovernment democratic movements in China this supplemental text enables a reexamination of the boundaries of traditional organizational contexts Cases delve into organizing structures relationships and visions for global not for profits hybrid creative industry and entrepreneurial organizations This book stands to benefit instructors and students in at least four ways First it provides instructors with an application based teaching tool to help spark discussion Second students will find the case studies interesting and applicable to their future work lives especially undergraduates who will soon be in the work force Additionally cases help students grasp course materials that may be otherwise challenging Finally for graduate students the book encourages reflection on important topics for future research **Why They Believe** Amy Cook, Ph.D., 2013-05-28 Why do they do it is a question often asked about people who choose to live a polygamous lifestyle This book aims to answer that very question Driven by the theories of Kenneth Burke Janja Lalich George Cheney Max Weber and others this six year study explores organizational identification and unobtrusive control and compliance as it intersects with rhetoric organizations and religion To explore the overarching

question of why people choose to live this lifestyle 14 current and 14 former polygamists volunteered to participate in in depth interviews Current members affirm their freedom of choice and say they would never live any other way Former members state they were victims of brainwashing and organizational control Both sides are represented equally and both perspectives are given full treatment In addition to in depth interviews written organizational documents were collected and analyzed using Extended Metaphor Analysis Aristotelian Analysis and Burkean Identification Strategies Why They Believe investigates the question of why they do it in a depth never before explored This book is a must read for anyone interested in the reasons polygamists choose to live this alternative lifestyle **Ethics in Human Communication** Richard L.

Johannesen, Kathleen S. Valde, Karen E. Whedbee, 2008-01-09 Broad in scope yet precise in exposition the Sixth Edition of this highly acclaimed ethics text has been infused with new insights and updated material Richard Johannesen and new coauthors Kathleen Valde and Karen Whedbee provide a thorough comprehensive overview of philosophical perspectives and communication contexts pinpointing and explicating ethical issues unique to human communication Chief among the authors objectives are to provide classic and contemporary perspectives for making ethical judgments about human communication sensitize communication participants to essential ethical issues in the human communication process illuminate complexities and challenges involved in making evaluations of communication ethics and offer ideas for becoming more discerning evaluators of others communication Provocative questions and illustrative case studies stimulate reflexive thinking and aid readers in developing their own approach to communication ethics A comprehensive list of resources spotlights books scholarly articles videos and Web sites useful for further research or personal exploration Transformative Practice and Research in Organizational Communication Salem, Philip J., Timmerman, Erik, 2017-07-12 Communication creates

organizations and the ways individuals communicate determines the functions and processes of organizations Understanding communication challenges is necessary in order to understand organizational successes and organizational change Transformative Practice and Research in Organizational Communication is an essential reference publication featuring the latest scholarly research on the practice of organizational communication The chapters cover a range of topics such as business expertise social media and capitalism This book is ideally designed for academicians students professionals and managers seeking current research on organizational communication practices **Investigative Interviewing in the**

Workplace Kevin Sweeney, 2022-11-11 Based on extensive interdisciplinary research and the author's over 30 years of experience in the field this book provides best practice skills for auditors and investigators in any type of investigation and adapts them to ensure they are relevant to a corporate environment where the powers available to police are absent In addition to providing technical skills and practical advice on investigative interviewing former police investigator Kevin Sweeney explains how to analyze information to assist in the investigation and to identify emerging trends to provide opportunities to prevent problems before they occur Readers will come to understand legal concepts such as the chain of

evidence the psychological factors involved in questioning and the sociological factors that can help to build a macro understanding of the organization and the event in question This book will become an essential resource for professionals involved in auditing or investigation work of any type in the corporate or public sectors in contexts including human resources employee relation investigations auditing or where criminal activity is suspected **The Debate over Corporate Social Responsibility** Steven K. May, George Cheney, Juliet Roper, 2007-04-19 Should business strive to be socially responsible and if so how The Debate over Corporate Social Responsibility updates and broadens the discussion of these questions by bringing together in one volume a variety of practical and theoretical perspectives on corporate social responsibility It is perhaps the single most comprehensive volume available on the question of just how social business ought to be The volume includes contributions from the fields of communication business law sociology political science economics accounting and environmental studies Moreover it draws from experiences and examples from around the world including but not limited to recent corporate scandals and controversies in the U S and Europe A number of the chapters examine closely the basic assumptions underlying the philosophy of socially responsible business Other chapters speak to the practical challenges and possibilities for corporate social responsibility in the twenty first century One of the most distinctive features of the book is its coverage of the very ways that the issue of corporate social responsibility has been defined shaped and discussed in the past four decades That is the editors and many of the authors are attuned to the persuasive strategies and formulations used to talk about socially responsible business and demonstrate why the talk matters For example the book offers a careful analysis of how certain values have become associated with the business enterprise and how particular economic and political positions have been established by and for business This book will be of great interest to scholars business leaders graduate students and others interested in the contours of the debate over what role large scale corporate commerce should take in the future of the industrialized world **Organizational Moral Learning** Ryan Bisel, 2017-07-31 Winner of two National Communication Association awards Communication Ethics Division s 2018 Single Author Book of the Year Award Organizational Communication Division s 2018 Outstanding Book of the Year Award Extensive work in psychology and neuroscience reveals that individuals are born with moral intuitions and this volume capitalizes on that recent insight to provide a new perspective on how to lead organizational ethics Organizational Moral Learning presents communication based recommendations for managers and leaders to encourage authentic moral dialogue at work so that these discussions can be used to update work practices vigilantly as organizations strive for ethical excellence Organizational ethics are crucial to individual organizational national and even global well being and this work leads a revolution in thinking about how to manage organizational ethics Written accessibly for students and practitioners alike this book provides a leading edge look at organizational ethics based on science and research applicable to a worldwide audience **Routledge Handbook of Applied Communication Research** Lawrence R. Frey, Kenneth N. Cissna, 2009-07-21 The Routledge

Handbook of Applied Communication Research provides a state of the art review of communication scholarship that addresses real world concerns issues and problems This comprehensive examination of applied communication research including its foundations research methods employed significant issues confronted important contexts in which such research has been conducted and overviews of some exemplary programs of applied communication research shows how such research has and can make a difference in the world and in people s lives The sections and chapters in this Handbook explain what constitutes applied communication scholarship encompassing a wide range of approaches and clarifying relationships among theoretical perspectives methodological procedures and applied practices demonstrate the breadth and depth of applied communication scholarship review and synthesize literature about applied communication areas and topics in coherent innovative and pedagogically sound ways set agendas for future applied communication scholarship Unique to this volume are chapters presenting exemplary programs of applied communication research that demonstrate the principles and practices of such scholarship written by the scholars who conducted the programs As an impressive benchmark in the ongoing growth and development of communication scholarship editors Lawrence R Frey and Kenneth N Cissna provide an exceptional resource that will help new and experienced scholars alike to understand appreciate and conduct high quality communication research that can positively affect people s lives

Managing Diversity Michalle E. Mor Barak, 2016-10-11 Winner of the George R Terry Book Award from Academy of Management and the Outstanding Academic Title Award from CHOICE Magazine Successful management of our increasingly diverse workforce is one of the most important challenges facing organizations today In the Fourth Edition of her award winning text Managing Diversity author Mich lle E Mor Barak argues that inclusion is the key to unleashing the potential embedded in a multicultural workforce This thoroughly updated new edition includes the latest research statistics policy and case examples A new chapter on inclusive leadership explores the diversity paradox and unpacks how leaders can leverage diversity to increase innovation and creativity for competitive advantage A new chapter devoted to Practical Steps for Creating an Inclusive Workplace presents a four stage intervention and implementation model with accompanying scales that can be used to assess inclusion in the workplace making this the most practical edition ever

The Routledge Handbook of Corporate Social Responsibility Communication Amy O'Connor, 2022-11-22 Winner of the National Communication Association s Public Relations Division 2023 Outstanding Book Award This handbook is a resource for students faculty and researchers who are focused on understanding the role communication plays in the formation and execution of corporate social responsibility CSR activities Bringing together authors who are thought leaders and emerging scholars from diverse theoretical and methodological perspectives it examines the issues central to CSR communication including theoretical underpinnings form and content of CSR messaging the boundaries of engagement and the tensions associated with CSR communication It offers a unique combination of functional and formative approaches to CSR communication designed to expose readers to a blend of approaches With

attention to issues of diversity equity and inclusion this handbook also explicitly addresses recent societal changes and how those changes will impact CSR communication research and practices in the future Offering both a strong introduction to topics for novices as well as a more advanced interrogation of CSR communication for more knowledgeable readers the handbook is appropriate for advanced students and researchers in public relations strategic communication organizational communication and allied fields

Doing Well and Good Julian Friedland, 2009-06-01 Ethical business creates social value That s the theme of this bold new volume heralding and defending this rapidly growing new conception of capitalism making its way into the mainstream It provides clear and succinct guidelines for how to evaluate what counts as an ethical business as well as how and why ethical businesses tend to succeed better over the long term The book is jargon free and targeted primarily at thought leaders and academics in business and philosophy who will want to use it in their business ethics classes Each chapter has been selected for its ability to engage a wide audience without oversimplifying the content All twelve chapters are original and authored by leading business ethicists including William Shaw Tony Simons Duane Windsor and Mark Schwartz Each piece makes use of recent empirical evidence or ethical theory or both in order to present a detailed yet overarching picture of what ethical business looks like and how to achieve it in today s global environment It is thus divided into three subsections 1 The Role of Corporate Culture 2 A New For Profit Paradigm 3 Making the Change Happen Voluntary and Regulatory Examples Perhaps the book s greatest strength is its blending of cutting edge philosophy psychology and management theory into a cohesive provocative and accessible format Hence it promises to launch a wide discussion of what exactly we should expect the moral duty of business to be

Organizations, Communication, and Health Tyler R. Harrison, Elizabeth A. Williams, 2015-10-23 Organizations Communication and Health focuses on theories and constructs of organizational communication and their relationship to health The goal of the volume is to offer a current picture of organizational and organizing processes and practices related to health Research in the area of health communication has expanded in recent years and this research has advanced understandings of campaigns patient provider interactions and social support However a gap in the area of health organizations and organizing processes emerged a niche this volume fills It does so by having chapters identify an organizational theory or organizing process and how aspects of that theory relate to health Chapters discuss how to marry theory to practice and the other factors e g organizational structure role occupation industry or environment that need to be considered in the process of utilizing the theory in organizations This volume aimed at advanced undergraduate and graduate students studying health communication as well as health professionals provides useful theory and practice related the organizations and health and issues a call for further theorizing on the practice of health communication in organizations

The Handbook of Communication and Corporate Social Responsibility Øyvind Ihlen, Jennifer Bartlett, Steve May, 2011-08-24 This book represents the definitive research collection for corporate social responsibility communication offering cross disciplinary and international perspectives from the top scholars in the field

Addresses a gap in the existing CSR literature Demonstrates the relevance of effective CSR communication for the management of organizations The 28 contributions come from top scholars in public relations organizational communication reputation management marketing and management

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