



FLYING OFF COURSE

THIRD EDITION

THE ECONOMICS OF INTERNATIONAL AIRLINES

RIGAS DOGANIS

Flying Off Course Third Edition

Richard Bailey



Flying Off Course Third Edition:

Flying Off Course Rigas Doganis, 2012-08-06 In the years since the first edition of *Flying Off Course* appeared the international airline industry has changed dramatically Deregulation has become widespread and has brought with it new operating practices and management concepts This revised and updated edition reflects these changes Key aspects of the industry are expertly analyzed including issues such as the factors affecting airline costs the problems of pricing airline marketing and product planning the impact of United States deregulation European air transport after 1992 the crisis in airfreight and the economics of charters *Flying Off Course* provides a fascinating and topical insight into the working of international transport as seen from an economist's viewpoint and will be a key text for those involved in the field *Flying Off Course IV* , **Developing Strategies for the Modern International Airport** Alan Williams, 2016-04-22 *Developing Strategies for the Modern International Airport* identifies and analyses the primary issues facing the modern international airport and their role in a global economy Based on the premise that the aviation industry has a primary and decisive role in the economic and social development of the modern international economy this book examines the modern international airport and its process of integration into the larger global economy As the integration of the aviation industry within the larger context of international business grows there are an increasing number of important airport sites world wide which are exhibiting the characteristics of what has been called by one authority an aerotropolis where major airports are integrated into the wider multi business dynamics of cities such as Shanghai or Beijing Such pioneering developments are indicative of this region and bring with them a host of new issues and challenges for economic development While international projections of the growth in demand for aviation services suggest that the key region for future expansion will be the ASEAN group of countries there are marked differences between countries in their overall plans for viable economic development As a result the essential raising of funding required for international airport development must compete against other potential development projects all trying to attract the attention of national policy makers Aviation and Tourism Anne Graham, Andreas Papatheodorou, Peter Forsyth, 2016-04-08 Transport is an essential element of tourism providing the vital link between the tourist generating areas and destinations Good accessibility which is determined by the transport services provided is a fundamental condition for the development of any tourist destination Moreover the transport industry can be a major beneficiary of tourism because of the additional passenger demand that may be generated Aviation is an increasingly important mode of transport for tourism markets Whilst geography has meant that in modern times air travel has always been the dominant mode for long distance travel and much international tourism moves towards deregulation and in particular the emergence of the low cost carrier sector have also increased aviation's significance for short and medium haul tourism trips Thus developments in aviation can have very major implications for many leisure and business tourism markets However the characteristics and needs of leisure travellers are generally so very different from business travellers

that this necessitates a separate consideration of these markets if a detailed understanding of the relationship with aviation is to be gained In spite of the obvious closeness between the aviation and tourism industries there are very few specialist texts on this subject Most tourism focused books consider aviation as just one component of the tourism industry which needs to be discussed whereas aviation specialist texts rarely concentrate on just leisure travel In addition there is very little literature that gives a detailed appreciation of the complexities and potential conflicts associated with the development of coherent and effective aviation and tourism policies Therefore it is the aim of this book to fill this important gap which exists with a comprehensive in depth study of the relationship between aviation and leisure travel The book deals exclusively with issues related to the relationship between aviation and leisure travel It does this with an analysis of the theoretical concepts relevant to the subject area combined with a detailed investigation of current practice within the aviation and tourism industries Each chapter is illustrated with case study material that will reinforce the understanding of the issues that are being examined

Aeronautics and Astronautics Max Mulder, 2011-09-12 In its first centennial aerospace has matured from a pioneering activity to an indispensable enabler of our daily life activities In the next twenty to thirty years aerospace will face a tremendous challenge the development of flying objects that do not depend on fossil fuels The twenty three chapters in this book capture some of the new technologies and methods that are currently being developed to enable sustainable air transport and space flight It clearly illustrates the multi disciplinary character of aerospace engineering and the fact that the challenges of air transportation and space missions continue to call for the most innovative solutions and daring concepts

Air Transport and Operations Richard Curran, S. S. A. Ghijs, Wim Verhagen, 2010 Proceedings of the First International Air Tr This book presents the proceedings of the First International Air Transport and Operations Symposium ATOS 2010 held at the Delft University of Technology in The Netherlands The focus of ATOS 2010 and these proceedings is on how air transport can evolve

Introduction to Aviation Management Andreas Wald, Christoph Fay, Ronald Gleich, 2010 This volume provides an introduction to aviation management covering all major actors and processes the fundamental structures and the economic and regulatory background of the industry It comprises contributions from experienced practitioners of the aviation industry and from scholars in that field

Tourism Economics and Policy Larry Dwyer, Peter Forsyth, Wayne Dwyer, 2010-10-27 Tourism Economics and Policy combines a comprehensive treatment of economic concepts and applications in tourism contexts Topics include tourism demand and forecasting tourism supply and pricing measuring the impacts and benefits of changes in tourism demand tourism investment and infrastructure tourism taxation aviation tourism and the environment including climate change and destination competitiveness The text provides an excellent basis for students to appreciate the relevance of economic analysis to the solution of real life tourism issues and as an input into tourism policy formulation

The Business of Transportation Darren Prokop, 2014-05-12 This is a must have resource for anyone interested in the latest information about the complex field of transportation and how it is transforming today s

business environment This wide ranging two volume work explores the transportation industry in all its many guises It demonstrates how transportation is vital to most businesses and how it facilitates trade and globalization It also explains how transportation figures into environmental and supply chain security challenges in the modern world The contributors get into the nitty gritty of how the business of transportation works and who the players are Equally important they show why those who depend on transportation in their business cannot afford to ignore such details when seeking greater efficiency growth profit and market share

EU Law on State Aid to Airlines Magnus Schmauch, 2012 State intervention in air transport is omnipresent Airlines in particular are major beneficiaries of State aid This book provides a comprehensive analysis of the law regulating State aids to airlines which includes sections on Articles 107 TFEU and 108 TFEU as well as an overview of legal issues raised by air transport and competition in the EU in particular deregulation and its consequences EU Law on State Aid to Airlines follows a multi disciplinary approach by relying on the fundamental concepts of economics and policy analysis This approach allows grasping the wider implications of this sector s issues for the field of State Aid in particular in the light of the more economic approach and the balancing test Furthermore additional perspective is given on State aid law in the air transport sector through comparative analyses of regulations in the United States and Switzerland and outlooks on international relations Finally the book presents a number of recent Commission decisions with a dramatic importance for the air transport with the opening of formal investigation procedures regarding alleged State aid to low cost airlines operating from regional airports all over Europe Magnus Schmauch is Legal Secretary at the EFTA Court in the Chambers of judge Pall Hreinsson Previous experience includes four years as a lawyer at the Court of Justice of the European Union He has published a large number of articles on State aid and other fields of EU law and teaches on EU law and fundamental rights at the University of Lund Sweden

Advances in Human Aspects of Aviation Steven J. Landry, 2012-07-11 Since the very earliest years of aviation it was clear that human factors were critical to the success and safety of the system As aviation has matured the system has become extremely complex Bringing together the most recent human factors work in the aviation domain Advances in Human Aspects of Aviation covers the design of aircrafts for the **International Encyclopedia of Transportation**, 2021-05-13 In an increasingly globalised world despite reductions in costs and time transportation has become even more important as a facilitator of economic and human interaction this is reflected in technical advances in transportation systems increasing interest in how transportation interacts with society and the need to provide novel approaches to understanding its impacts This has become particularly acute with the impact that Covid 19 has had on transportation across the world at local national and international levels Encyclopedia of Transportation Seven Volume Set containing almost 600 articles brings a cross cutting and integrated approach to all aspects of transportation from a variety of interdisciplinary fields including engineering operations research economics geography and sociology in order to understand the changes taking place Emphasising the interaction between these different aspects of research it

offers new solutions to modern day problems related to transportation Each of its nine sections is based around familiar themes but brings together the views of experts from different disciplinary perspectives Each section is edited by a subject expert who has commissioned articles from a range of authors representing different disciplines different parts of the world and different social perspectives The nine sections are structured around the following themes Transport Modes Freight Transport and Logistics Transport Safety and Security Transport Economics Traffic Management Transport Modelling and Data Management Transport Policy and Planning Transport Psychology Sustainability and Health Issues in Transportation Some articles provide a technical introduction to a topic whilst others provide a bridge between topics or a more future oriented view of new research areas or challenges The end result is a reference work that offers researchers and practitioners new approaches new ways of thinking and novel solutions to problems All encompassing and expertly authored this outstanding reference work will be essential reading for all students and researchers interested in transportation and its global impact in what is a very uncertain world Provides a forward looking and integrated approach to transportation Updated with future technological impacts such as self driving vehicles cyber physical systems and big data analytics Includes comprehensive coverage Presents a worldwide approach including sets of comparative studies and applications

ITF Research Reports Liberalisation of Air Transport International Transport Forum, 2019-05-03 Aviation is one of the most regulated industries in the world Much of this regulation is safety related to mitigate the inherent risks tied with air transport But aviation is also subject to economic regulation that influences which airline flies which route at which frequency capacity and price It even stipulates the nationality of its owners and decision makers Aviation has freed itself from some restrictions over the past three decades with many benefits to society Yet liberalisation has also raised issues with regard to maintaining fair competition high labour standards and mitigating aviation's growing environmental impact

Deregulation and the Airline Business in Europe Sean Barrett, 2009-05-15 Almost 117 million passengers flew on Europe's low cost airlines in 2006 This statistic would have seemed beyond belief in the mid 1980s when air transport was a heavily regulated sphere This book examines the deregulation which has taken place since then and in particular looks at the single most important repercussion of the deregulation of Europe's skies the rise of the low cost airline Sean Barrett has been involved in the debates surrounding this right from the start and is well placed to provide a scholarly study of the issue The book spends much time looking at the success of Ryanair in this period this provides the perfect case study given the dominant role that the company has taken up over recent years **Aviation**, *China's Trade Policy on International Air Transport* Chrystal Zhang, Kareem Yarde, 2020-08-09 This book is a political economic analysis of China's transformation to become a global aviation power It aims to identify the driving forces that have shaped China's ever evolving international air transport policy direction and goals in the past four decades and further determines how and to what extent these driving forces have shaped China's considerations and strategies when executing its policy goals through bilateral air services

negotiations The findings reveal that China's international air transport policymaking has remained in the domain of the country's aviation regulator which has enjoyed an exclusivity to exercise its power on the air transport sector The book argues that China's international air transport policy direction is in alignment with the country's overall strategic mission and its goal is set to support the country's endeavour to realise the China dream It concludes that factors at all levels interact with each other with a far reaching impact on the country's policy direction and goal setting however these factors are constrained by time and circumstances The book is a must read for a wide array of audiences including but not limited to scholars and industry professionals who have an interest in China's political economy policymaking international trade government behaviour corporate political activities air transport aviation liberalisation and bilateral negotiations **WOW**

and SkyTeam Cargo: An In-depth Analysis of Strategic Alliances for Air Cargo Carriers and The Impact on Cargo Airlines' Operations and Success Florian Smeritschnig, 2013-08

In the airline industry the formation of highly integrated strategic alliances started during the 1990's. Thereby Star Alliance became the first global player when passenger airlines faced deregulation and wanted to support their growth and expansion in international markets. For cargo companies this type of integration came around later namely in the beginning of 2000. As a result of the increased co-operation major alliances were formed with the launch of SkyTeam Cargo and WOW. In the dawn of the new century these alliances should lay the cornerstone for the achievement of a long term success through synergy effects and higher competitiveness in terms of the individual and the group. A decade later WOW and SkyTeam Cargo have evolved in different directions but not all members or ex-members are pleased about the results. Strategic alliances in air transport have been studied widely but most of the recent publications only cover the passenger side in this business. There are a lot of information and statements about the benefits that alliances can bring to its members. But the review of the literature shows that research is very sparse when it comes down to the evaluation of the actual impact of alliance integration on air cargo carriers standing. The objective of this book is to analyze and interpret the impact of a strategic alliance on cargo airlines revenue tonne kilometres key figures provided by Airline Business 1998-2010 and market share developments. The author's aim is on the one hand to answer the question if air cargo operators did profit from alliance integration and on the other hand to give the reasons for this development. Besides the book gives an overview about the market's environment the characteristics of air freight and the history of WOW and SkyTeam Cargo. Further the additional questions are discussed in detail. How did carriers react to the challenges and opportunities in the market? What are the main benefits or disadvantages for alliance members? What major challenges do prospective members face in an alliance? What are the core arrangements and prerequisites for alliance integration? Is there a common success are there stability factors and why do alliances fail? What alternatives are there to alliance formation. *Critical Chain Project Management, Third Edition* Lawrence P. Leach, 2014-03-01 Providing the tools and techniques needed to implement critical chain project management in an organization this text shows how to reduce

stress on a project team eliminate cost and scheduling over runs effectively manage project resources and finish projects that meet or even exceed expectations

The Routledge Companion to Air Transport Management Nigel Halpern, Anne Graham, 2018-01-31 The Routledge Companion to Air Transport Management provides a comprehensive up to date review of air transport management research and literature This exciting new handbook provides a unique repository of current knowledge and critical debate with an international focus considering both developed and emerging markets and covering key sectors of the air transport industry The companion consists of 25 chapters that are written by 39 leading researchers scholars and industry experts based at universities research institutes and air transport companies and organisations in 12 different countries in Africa Asia Pacific Europe and North America to provide a definitive trustworthy resource The international team of contributors have proven experience of research and publication in their specialist areas and contribute to this companion by drawing upon research published mainly in academic industry and government sources This seminal companion is a vital resource for researchers scholars and students of air transport management It is organised into three parts current state of the air transport sectors Part I application of management disciplines to airlines and airports Part II and key selected themes Part III

Air Transportation Industry Edward Majewski, Konrad Stasiczak, Sonia Huderek-Glapska, Łukasz Olipra, Wojciech Augustyniak, 2024-10-16 Air Transportation Industry considers the influence of political legal economic social and technological factors on the developments in the industry It provides a brief historical background of the air transport industry the determinants of the changes in the airline business and adaptation processes that resulted in the evolution of business models and structural changes in the industry Utilizing a unique database containing the characteristics of more than 16 000 air carriers worldwide the book discusses key findings related to changes in the transport capacity of airlines operating at different points in time including the length of the lifecycle and reasons for termination of activity types and geographical scope of operations It also explores the impacts of global and regional scale legal regulations The book will interest air transportation and airport operations researchers It can also serve as a reference for management and operations transportation students in logistics air transportation and economics courses

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