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# Canadian Advertising In Action

**Keith J. (Keith John) Tuckwell**



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*Canadian Advertising in Action : Its Role in Integrated Marketing Communications, Sixth Edition. PowerPoint Presentations [electronic Resource]* Keith J. (Keith John) Tuckwell, 2003 Canadian Advertising in Action Keith J. (Keith John) Tuckwell, 1988-01-01

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**Canadian Books in Print. Author and Title Index**, 1975 Canadian Advertising in Action, 6 Keith J. (Keith John) Tuckwell, 2002

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