

ROUTLEDGE STUDIES IN TECHNOLOGY, WORK AND
ORGANIZATIONS

Challenging the Innovation Paradigm

Edited by
Karl-Erik Sveiby, Pernilla Gripenberg
and Beata Segercrantz



Challenging The Innovation Paradigm Routledge Studies In Technology Work And Organizations

Scott C. Dulebohn



Challenging The Innovation Paradigm Routledge Studies In Technology Work And Organizations:

Challenging the Innovation Paradigm Karl Erik Sveiby, Pernilla Gripenberg, Beata Segercrantz, 2012 The book goes behind the innovation frenzy characterizing society today It brings attention to the commercial waste policy ineffectiveness and human suffering caused by the way corporations have executed and policy makers have regulated innovation It emphasizes the unexploited opportunities of approaches that consider also long term and undesirable consequences of innovation *Challenging the Innovation Paradigm* Karl-Erik Sveiby, Pernilla Gripenberg, Beata Segercrantz, 2012-05-04 Innovation is almost always seen as a good thing Challenging the Innovation Paradigm is a critical analysis of the innovation frenzy and contemporary innovation research The one sided focus on desirable effects of innovation misses many opportunities to reduce the undesirable consequences Authors in this book show how systemic effects outside the innovating firms reduce the net benefits of innovation for individual employees customers as well as for society as a whole also the innovators own organizations This book analyzes the dominant discourses that construct and reconstruct the assumptions and one sidedness of contemporary innovation research generally known as the pro innovation bias by focusing on consequences of innovation distinguishing between intended and unintended as well as desirable and undesirable consequences Contributors illustrate how both the discourses of innovation and the consequences of innovation permeate all levels of society in policy discourse in academic discourse in research funding in national innovation systems in the financial sector in organizational and work contexts and in environmental pollution The volume offers a critical multidisciplinary and multinational perspective on the topic with authors from diverse academic fields examining and making comparisons between a variety of national contexts **EJKM Volume 10 Issue 3** , *A World Scientific Encyclopedia Of Business Storytelling, Set 1: Corporate And Business Strategies Of Business Storytelling (A 5-volume Set)* , 2023-08-17 This set of multi reference works is meant to be read together as the five volumes interlace one another like the laces of a shoe in the famous painting by Vincent van Gogh Who will wear the shoes is a question long debated in art history and philosophy If we take these five volumes from different points of view on the theory and practice of business storytelling then we have a crisscrossing a new and impressive dialogue for the reader This set is presented as a new way to lace up the laces of business storytelling Volume 1 aims to recount narratives in a variety of ways so that the precepts of entrepreneurial storytelling can be made accessible to a variety of audiences academic practitioner student and community member Entrepreneurship has a long history and tradition but there are disputed ways of doing business storytelling in entrepreneurship that the next four volumes articulate Volume 2 provides insights into stories fostering the idea of business and not necessarily business itself It focuses specifically on history contributing to the current debates within management and organizational history around the idea of the historic turn It reflects on the idea of business and beyond could there be more to history and business storytelling than what has previously been accepted in the field This book sets out to explore a diverse array of alternative

modes and multiple ways of storytelling organizations The editors intentionally sought to involve an international network of authors with diverse storytelling accounts of history as a way of helping build out this new storytelling paradigm in a diverse and inclusive ethic As a result this volume showcases a broad spectrum of critical storytelling from geographically diverse authors working in universities small businesses and public service throughout Brazil Canada Finland the United Kingdom and the United States To reflect these dynamics and for the stories in this volume to fit together chapters were organized into three themes stories of processing history tales of history as method and narratives of history through a business opportunity Volume 3 features stories that reflect the exacerbated inequalities of race gender and income across the world These inequalities and power relations remain continuously contested particularly in these trying times despite being captive to a particular economic ideology built on the premise of exploitation and subjugation The stories told in this volume tell against the orthodoxy the colonizer and the seemingly powerful They are organized as stories of resistance emancipation and transformation They invite us to rethink the multiple ways to restructure power relations between the colonizer and the colonized and open up spaces for the marginalized underprivileged voices Volume 4 is designed to create a new business storytelling paradigm that critically approaches business narratives that have historically privileged a corporate agenda It explores the various ways that images of the other in business are developed presented and accounted for through powerful and dominant narratives The stories in this volume collectively help readers to understand resist and provide strategies for change through various analyses of how business narratives come to develop get written are legitimized are challenged and get changed over time Volume 5 brings together the practices specific to the socioeconomic approach to management SEAM SEAM is a method of change management developed through research interventions carried out in more than 2 000 companies and organizations since 1975 This method is systemic it considers the whole company and tends to simultaneously increase social and economic performance by focusing mainly on the development of human skills and behaviors making it possible to reduce dysfunctions and recycle hidden costs into added value

The Diffusion of Information and Communication Technologies Ewa Lechman, 2017-09-27 In recent decades the world has witnessed unprecedented in terms of speed and geographic coverage diffusion of new information and communication technologies ICT The on going digital revolution pervasively impacts and reshapes societies and economies and therefore deserves special attention and interest This book provides extensive evidence on information and communication technologies development patterns and dynamics of this process across developed economies over the period 1980 to the present day It adopts newly developed methodology to identification of the critical mass and isolation of technological takeoff intervals which are intimately related to the process of technology diffusion The statistically robust analysis of country specific data demonstrates the key economic social and institutional prerequisites of ICT diffusion across examined countries indicating what factors significantly foster or reversely hinder the process

Elgar Encyclopedia of Innovation Management Päivi Eriksson, Tero Montonen, Pikka-Maaria

Laine, Anna Hannula, 2025-05-14 This is an open access title available under the terms of a CC BY NC ND 4.0 License It is free to read download and share on Elgaronline.com This Encyclopedia presents an authoritative overview of innovation management Contributions from over 100 expert authors address contemporary and emerging challenges through a holistic inclusive and ethical lens redefining dominant paradigms and pushing the boundaries of the field *Theory and Methods for Sociocultural Research in Science and Engineering Education* Gregory J. Kelly, Judith L. Green, 2018-12-17 Introducing original methods for integrating sociocultural and discourse studies into science and engineering education this book provides a much needed framework for how to conduct qualitative research in this field The three dimensions of learning identified in the Next Generation Science Standards NGSS create a need for research methods that examine the sociocultural components of science education With cutting edge studies and examples consistent with the NGSS this book offers comprehensive research methods for integrating discourse and sociocultural practices in science and engineering education and provides key tools for applying this framework for students pre service teachers scholars and researchers *Innovation Management in Robot Society* Kristian Wasén, 2015-03-12 This book introduces cutting edge issues and thought provoking concepts on innovation management It illustrates how robotic developments allow new powerful support functionalities for harnessing workplace innovations and new types of work in enterprises In particular low status jobs heavy repetitive and dangerous jobs are disappearing and increasingly replaced by creative and meaningful work It situates the research within theoretical developments and academic literature in business and management studies on innovation networks and partnerships The book then introduces the notion of friction management which invites us to re examine creative tensions and explore how contradictions may spur or restrain change and innovation in this landscape Innovation and change challenge established patterns cultures value systems interests and network configurations which creates a variety of frictions Therefore a theory of friction management is crucial particularly in innovation intensive industries and can help professionals to understand change and the dynamics of innovation so that they can orchestrate events and learn to distinguish between the creative and negative frictions that can arise and that are important for change and the innovation process Thus the goal of friction management is to orchestrate mobilize and re combine key organizational resources to strategically increase innovation capacity and promote dynamic renewal and creativity It will be of interest to scholars and postgraduates in the areas of innovation management sociology and business administration Challenging the Prevailing Paradigm of Displacement and Resettlement Michael M. Cernea, Julie K. Maldonado, 2018-05-25 Development caused forced displacement and resettlement DFDR is a critical problem on the international development agenda The frequency of forced displacements is rapidly increasing the sheer numbers of uprooted and impoverished people reveal fast accelerating trends whilst government reporting remains poor and misleading Challenging the Prevailing Paradigm of Displacement and Resettlement analyzes widespread impoverishment outcomes risks to human rights and other adverse impacts of

displacement it documents under compensation of expropriated people critiques cost externalization on resettlers and points a laser light on the absence of protective robust and binding legal frameworks in the overwhelming majority of developing countries In response this book proposes constructive solutions to improve quality and measure the outcomes of forced resettlement prevent the mass manufacturing of new poverty promote social justice and respect human rights It also advocates for the reparation of bad legacies left behind by failed resettlement It brings together prominent scholars and practitioners from several countries who argue that states development agencies and private sector corporations which trigger displacements must adopt a resettlement with development paradigm Towards this end the book s co authors translate cutting edge research into legal economic financial policy and pragmatic operational recommendations An inspiring and compelling guide to the field Challenging the Prevailing Paradigm of Displacement and Resettlement will be of interest to university faculty government officials private corporations researchers and students in anthropology economics sociology law political science human geography and international development Challenging Entrepreneurship Research Hans Landstrom,Annaleena Parhankangas,Alain Fayolle,Philippe Riot,2016-06-10 The growth of entrepreneurship research has been accompanied by an increased convergence and institutionalization of the field In many ways this is of course positive but it also represents how the field has become mainstream with the concomitant risk that individual scholars become embedded in a culture and incentive system that emphasizes and rewards incremental research questions while reducing the incentives for scholars to conduct challenging research This book challenges this status quo from accepted theories methodologies and paradigmatic assumptions to the relevance or lack of for contemporary practice and the impact of key journals on scholars directions in entrepreneurship research An invited selection of the younger generation of scholars within the field of entrepreneurship research adopt a critical and constructive posture on what has been achieved in entrepreneurship research the main assumptions which underly it but also open up new paths for creative entrepreneurship research in the future This is a must read for all scholars educators and advanced students in entrepreneurship research

An Introduction to Work and Organizational Psychology Nik Chmiel,Franco Fraccaroli,Magnus Sverke,2017-03-08 The latest edition of this classic text provides a comprehensive and internationally relevant introduction to work and organizational psychology exploring the depth and diversity of the field in an accessible way without obscuring the complexities of the subject Third edition of a classic textbook offering a complete introduction to work and organizational psychology for undergraduate and graduate students with no prior knowledge of the field An innovative new six part structure with two colour presentation focuses the core material around issues that are either Job Focused Organization Focused or People Focused Each chapter title is a question designed to engage readers in understanding work and organizational psychology whilst simultaneously inviting discussion of key topics in the field The third edition introduces two new co editors in Franco Fraccaroli from Italy and Magnus Sverke who join Nik Chmiel and will increase relevance and

appeal for European students Patent Management and Valuation Grid Thoma,2016-06-23 Suggests empirical justification to its arguments both for the United States and Europe covering two of the most important patenting institutions EP USPTO Offers a composite index for measuring patent valuation and analyses this value with respect to combined IP strategies

Frugal Engineering Timo Achteik,2025-08-14 In view of increasing socio economic and ecological challenges Timo Achteik sheds a critical light on the ongoing incremental optimization of existing innovations which can lead to a state of over engineering As part of a multi year action research project in the context of automotive materials development it is investigated whether and how reduction oriented innovation approaches such as frugal engineering can have an entrepreneurial impact The findings demonstrate how frugality can be successfully integrated into existing development processes to create more sustainable and efficient innovations This presents a crucial opportunity for companies to maintain and strengthen their competitiveness in the global market **Managing Complex Projects** Neil Alderman,Chris Ivory,Ian Mcloughlin,Roger Vaughan,2013-09-11 Concerned with the management of complex long term engineering projects this important volume of great interest to postgraduate students of business technology management and engineering reports on a set of rich novel and unique findings concerning the conduct and management of three high profile and complex projects The major investments which constitute complex long term projects represent an increasingly important source of economic activity often with particularly significant consequences for economic growth and public policy This informative volume expertly contributes to broader debates concerning new organizational forms knowledge management and organizational learning and the management of innovation in project based settings Research Handbook of Responsible Management

Oliver Laasch,Roy Suddaby,R. E. Freeman,Dima Jamali,2020-05-29 Outlining origins of the field and latest research trends this Research Handbook offers a unique and cutting edge take on the numerous avenues to responsible management in the 21st century Renowned contributors present iconic viewpoints that have formed the foundation of responsible management research introducing cutting edge conceptual lenses for the study of the responsible management process **Organization and Newness** Michael A. Peters,Susanne Maria Weber,2019-01-14 Organization and Newness Discourses and Ecologies of Innovation in the Creative University offers a view from a perspective of organizational education on the new which analyzes the production of the new within organizations in relation to the inherent learning processes Fundamental for this perspective is the question about the changeability of organizations especially when these are not viewed only as instrumentally established regulatory structures but rather as social constructs The contributions of this volume contour the complexity of newness in organization and form a bridge from critical analysis of imperative discourse of newness to programmatic pleas of an organizational pedagogy which is normative in nature for a reconfiguration of organizational and societal relationships The issue at hand shows how tightly the question about newness is constitutively woven into the self conception of organizational education and pedagogy **The Routledge Companion to Mergers and Acquisitions**

Annette Risberg, David R. King, Olimpia Meglio, 2015-06-19 Mergers and acquisitions MAs are events that attract considerable interest from academics and practitioners and much research has been conducted into their impact on individuals organizations and societies Yet despite all the existing research and the varied theoretical and methodological approaches employed there remains more to learn about MAs The Routledge Companion to Mergers and Acquisitions takes a detailed look at this multifaceted subject using a novel framework of four domains substantive issues contextual issues methodological issues and conceptual issues Drawing on the expertise of its international team of contributors the volume surveys the state of the field including emerging and cutting edge areas such as social network analysis and corporate branding This Companion will be a rich resource for students researchers and practitioners involved in the study of MAs and organizational and strategic studies more widely

Routledge Handbook of Climate Change and Health System Sustainability Jeffrey Braithwaite, Yvonne Zurynski, Carolyn K-lynn Smith, 2024-05-20 The Routledge Handbook on Climate Change and Health System Sustainability takes the reader on a journey to understand the interconnectedness of human health climate change and healthcare systems The book begins by exploring how climate change is affecting human health through the increasing frequency of natural disasters such as bush fires droughts and heatwaves and the emergence of new infectious diseases such as the SARS CoV2 virus all of which drive up demand for health services that are already heavily burdened by increasing rates of chronic diseases and ageing populations Chapters then turn to the contribution of the healthcare system itself to climate change explaining how current clinical practices including wasteful care of low value create an unsustainable carbon footprint and threaten the very viability of healthcare systems Throughout the volume descriptions of practical solutions and implemented case studies are used to illustrate the feasibility of taking action in the real world of the healthcare delivery ecosystem Bringing together a mix of forward thinking environmental and health researchers policymakers leaders managers clinicians patients and health industry leaders to clarify the current state and future of sustainable healthcare systems this book will be of interest to researchers and policymakers of climate and health systems

Diversities of Innovation Ulrich Hilpert, 2019-04-02 Innovation is often understood exclusively in terms of the economy but it is definitely a result of human labour and ingenuity and of the relationships among individuals and social groups Some societies and governmental structures are clearly more successful than others they act in divergent ways fostering innovation and employment and they utilize varied opportunities from different fields of research from new products and from their educational systems Thus innovation varies fundamentally between countries and public policies in matters such as energy technology environmental technologies facing climate change and advancing conditions of life can be determined according to different societies needs This volume brings together a range of world experts to compare countries and continents and help develop a fuller picture of innovations and their social basis It will be of interest to researchers in regional studies and economics as well as labour unions practitioners and policy makers

Neoliberal Governance and

Health Jessica Polzer, 2016-09-01 Provoking urgent questions about the politics of health in the twenty first century this collection interrogates how neoliberal approaches to governance frame health and risk in ways that promote individual responsibility and the implications of such framings for the well being of the collective The essays examine a range of important issues including childhood obesity genetic testing HPV vaccination Aboriginal health pandemic preparedness environmental health disability policy aging contingent work and women s access to social services With specific attention to the Canadian context contributors reveal how neoliberal practices and policies shape the health experiences of individuals disadvantaged groups and communities by cultivating self discipline while further exposing to harm the lives and bodies of those already marginalized in consumer society Building on the theoretical conceptualizations of power and government of French philosopher Michel Foucault the case studies extend our understanding of the effects of neoliberal practices and policies in relation to social class gender racialized identity colonization and ability and provide insight into how health related discourse creates new requirements for citizenship and forms of social stratification A timely intervention in the field of health studies *Neoliberal Governance and Health* establishes the need for critical interdisciplinary scholarship to counter the individualizing and marginalizing tendencies of health related policy practice and research

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