

CIM



PROFESSIONAL CERTIFICATE IN MARKETING



STUDY TEXT

ASSESSING THE MARKETING ENVIRONMENT

FOR EXAMS IN 2008/2009

Cim 2 Assessing The Marketing Environment Study Text

Joacim Rocklöv



Cim 2 Assessing The Marketing Environment Study Text:

Cim 2 Assessing The Marketing Environment Study Text Book Review: Unveiling the Magic of Language

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