

Exploring Diversity in Entrepreneurship

W. Edward McMullan
Thomas P. Kenworthy

Creativity and Entrepreneurial Performance

A General Scientific Theory

 Springer

Creativity And Entrepreneurial Performance A General Scientific Theory Exploring Diversity In Entrepreneurship

Emilie Sanchez



Creativity And Entrepreneurial Performance A General Scientific Theory Exploring Diversity In Entrepreneurship:

Creativity and Entrepreneurial Performance W. Edward McMullan, Thomas P. Kenworthy, 2014-10-18 The essential problem in entrepreneurship is improving the performance of entrepreneurs The most important theories will be the ones that most enable us to predict and then ultimately influence entrepreneurial performance This book develops a new and more accurate theory of entrepreneurial performance based in entrepreneurial creativity The field of entrepreneurship has a long tradition of expecting entrepreneurial performance to be influenced by creativity tracing back even before the pioneering work of Joseph Schumpeter 1883 to 1950 who defined entrepreneurship as creative destruction creating the new by supplanting or destroying the old Subsequently psychologist Robert Sternberg defined creativity as broadly encompassing creative aspects of personality motivation intellect thinking style and relevant knowledge Using Sternberg's definition of creativity the authors reviewed the evidence directly linking entrepreneurial creativity and entrepreneurial performance concluding that the linkage is both statistically and practically significant In order to scientifically tie entrepreneurship to creativity the book pursues a number of major objectives In parts one and two the authors remind us of our scientific challenge in the light of the depressing levels of performance typically to be found in the real world of entrepreneurship and explores the limitations of the dominant paradigms driving research in the field of entrepreneurship today In part three they bring together existing evidence to demonstrate the predictive and explanatory powers of creativity in relation to entrepreneurship In part four they further explore correlations between creativity and entrepreneurial performance at the individual and macro or society levels In summary the book offers a bold predictive theory linking entrepreneurial creativity to entrepreneurial performance however neither as boldly as a definitional linkage nor as timidly as one in a hundred or so factors potentially explaining entrepreneurial performance This result is a general scientific theory that offers a serious challenge to entrepreneurial scholars who are pursuing other means for understanding the causality of entrepreneurial performance

Psychology, Technological Innovation, and Entrepreneurship Jesus de la Fuente, Douglas F. Kauffman, Unai Diaz-Orueta, 2019-12-17

Creativity and Entrepreneurial Performance Retired W. Edward McMullan, Thomas P. Kenworthy, 2014-11-30

Entrepreneurship in the Creative Industries C. Henry, 2007 The book is like a delicious smorgasbord with a variety of contributions within creative industries research David Rylander Papers in Regional Science This book positions itself with an international approach and with a focus on entrepreneurship My perception is that this will be read with major interest by policymakers around the world who right now consider how to form strategies and construct policies to support their own creative industries The book raises interesting aspects of creative industries in comparison to more traditional industries Charlotta Mellander International Small Business Journal This collection of papers adds some new dimensions to the current creative entrepreneurship research agenda It highlights the valuable economic and social contribution of the sector but also encourages policymakers educators and trainers to continue

to evaluate the critical role they play in the creative enterprise development process Culturelink a delight to read The book is novel and covers an important area of entrepreneurship that is definitely worthy of more attention The book is useful to practitioners in the creative industries field that want to learn more about the international importance of the sector and also to academics who conduct research in the area Vanessa Ratten Journal of Enterprising Communities There is increasing conversation about this industry at conferences around the world This book would be helpful in putting definitional boundaries around the topic and bringing together the latest research on the topic It has an automatic international scope has an interesting selection of subtopics including gender trends and economic contributions and is cleverly organized Patricia G Greene Babson College US The creative industries represent a vital exciting and rapidly changing field of activity one that is now recognised as a key growth sector in the knowledge based economy However there is still a general lack of understanding of what is meant by the term creative industry and thxe creative sector has not to date been the subject of concerted academic research This book redresses the balance by providing valuable insights into the creative entrepreneurial process and platforming some of the key challenges yet to be addressed A range of pertinent and diverse topics relating to creative entrepreneurship are dealt with including the different quantitative and qualitative methodologies adopted by researchers in this field In addition the nature of creative entrepreneurship across different industry sub sectors and in different economic and geographical contexts is examined Illustrating the valuable economic and social contribution of the creative industries sector Entrepreneurship in the Creative Industries aims to encourage policymakers educators and trainers to continue to evaluate their critical role in the creative enterprise development process Students and researchers in entrepreneurship and creative industries fields will also find the book to be an illuminating read *Proceedings of the 14th European Conference on Knowledge Management* Brigita Janiūnaitė, Asta Pundziene, Monika Petraite, 2013-01-09 The University of Jyväskylä is proud to welcome the 12th edition of the European Conference in Cyber Warfare to Jyväskylä We intend to make this event as enjoyable as possible both on scientific and human aspects As in previous years ECCWS will address elements of both theory and practice of all aspects of Information Warfare and Security and offers an opportunity for academics practitioners and consultants involved in these areas to come together and exchange ideas We also wish to attract operational papers dealing with the critical issue that the modern world has to face regarding the evolution of cyberwarfare capabilities development by nation states The programme for the event promises an extensive range of peer reviewed papers networking opportunities and presentations from leaders in the field **Contemporary Entrepreneurship** Dieter Bögenhold, Jean Bonnet, Marcus Dejardin, Domingo Garcia Pérez de Lema, 2016-03-17 This book presents the current state of the art in all major and upcoming areas of entrepreneurship research Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon The disciplines involved are numerous as are the topics of interest with substantial efforts to enhance the existing knowledge This book is specifically designed to facilitate

high level high intensity discussions and fruitful exchanges between scholars involved in entrepreneurship research The articles address a variety of topics ranging from self employment technology growth patterns and job creation and success and failure rates to historical conceptual and comparative international approaches This book takes entrepreneurship beyond the individual size of the venture entrepreneurial personality and looks at entrepreneurship as a long term complex process that is heterogeneous content dependent with an emphasis on innovation and growth A must read for individuals interested in entrepreneurship today and in the future on a domestic and global basis Robert D Hisrich Director Walker Center and Garvin Professor of Global Entrepreneurship Thunderbird School of Global Management Entrepreneurship is perhaps not just the most multifaceted but also the most important concept of the modern socio economic disciplines This book makes an invaluable contribution in this fascinating area it presents a multifaceted socio economic examination of the impact of entrepreneurship for growth Roy Thurik Erasmus School of Economics in Rotterdam and Montpellier Business School

Entrepreneurship and Knowledge Exchange Jay Mitra, John Edmondson, 2015-04-17 Over the last several decades there has been a growing interest in the relationship between entrepreneurship and university industry collaboration namely how such cooperation can benefit entrepreneurship development at individual national and regional levels While there are several refereed journal articles on different aspects of university industry cooperation most studies dwell primarily on instruments such as spin offs incubators and graduate entrepreneurs This collection offers the first book length compendium of international comparative perspectives on university industry cooperation Entrepreneurship and Knowledge Exchange explores insights from a wide variety of countries of relevance to researchers as well as policy and decision makers especially those working in developing economies Seminal contributions from top academics in the field such as Alan Gibb Peter Scott and Mary Walshok are included The issues of knowledge transfer entrepreneurship and regional national economic regeneration have inspired countless programs and initiatives at national and regional levels and the chapters in this book examine these initiatives providing both a reference work and a record of practical experience

Handbook Of The Management Of Creativity And Innovation: Theory And Practice Lisa Min Tang, Christian Werner, 2017-03-20 Handbook of the Management of Creativity and Innovation Theory and Practice is a collection of theories and practices for the effective management of creativity and innovation contributed by a group of European experts from the fields of psychology education business engineering and law Adopting an interdisciplinary and intercultural approach this book offers rich perspectives both theoretical and practical on how to manage creativity and innovation effectively in different domains and across cultures This book appeals to students teachers researchers and managers who are interested in creative and innovative behavior and its management Although the authors are from the fields of psychology education business engineering and law readers from all disciplines will find the coverage of this book beneficial in deepening their understanding of creativity and innovation and helping them to identify the right approaches for managing creativity and

innovation in an intercultural context

The Cultures of Knowledge Organizations Wioleta Kucharska, Denise

Bedford, 2023-08-28 The Cultures of Knowledge Organizations defines culture and the role it plays in supporting or impeding strategies The book provides readers with an in depth understanding of culture within knowledge organizations This book develops a new and more robust definition and characterization of knowledge cultures than currently exist

Handbook of Organizational Learning and Knowledge Management Mark Easterby-Smith, Marjorie A. Lyles, 2011-08-17 The fully revised and updated version of this successful Handbook is welcomed by management scholars world wide By bringing together the latest approaches from the leading experts in organizational learning knowledge management the volume provides a unique and valuable overview of current thinking about how organizations accumulate knowledge and learn from experience Key areas of update in the new edition are Resource based view of the firm Capability management Global management Organizational culture Mergers acquisitions Strategic management Leadership

Leadership Resources Center for Creative Leadership, Greensboro, NC., 2000 This guide provides over 300 pages of resources suggested by leadership educators in surveys Center for Creative Leadership staff and search of library resources This eighth edition is half new including web sites and listserv discussion groups and it places a stronger focus on meeting the needs of human resources professionals and corporate trainers An annotated bibliography groups leadership materials in several broad categories overview in context history biography and literature competencies research theories and models training and development social global and diversity issues team leadership and organizational leadership 180 pages Includes annotated lists of journals and newsletters 9 pages instruments 21 pages exercises 41 pages instrument and exercise vendors 5 pages videos 29 pages video distributors 4 pages web sites 6 pages organizations 21 pages and conferences 9 pages Contains a 66 page index of all resources TEJ

Employee Uncertainty Over Digital Transformation Masaki Matsunaga, 2024-01-01

This book delves into the psychological and behavioral impact of the advent of digital transformation DX on white collar employees in the modern organizational context It uncovers how DX driven uncertainty affects these workers professional identity self efficacy and job performance from a communication centered perspective While effective leadership can serve as a buffer the intricate dynamics of these relationships await further exploration To unravel these complex issues the book employs an array of theoretical frameworks that have been tested against large time separated dyadic datasets collected in Japan In so doing the studies introduced in this book illuminate how employees make sense of and communicate the uncertainties they face Furthermore it highlights a vision driven leadership style and scrutinizes its unique attributes and limitations for addressing team members uncertainty This book is indispensable for executives and managers it is a roadmap to steering digital transformation efforts without igniting resistance or conflict among frontline staff For researchers it is an invaluable resource for analyzing the mechanism of uncertainty management in today's fast paced tech centric environments Moreover the book bridges the gap between interpersonal communication studies and other pivotal disciplines such as

leadership management organizational behavior and social psychology in the context of stress and coping with uncertainty

Resources in Education ,1997 **Index to Theses with Abstracts Accepted for Higher Degrees by the Universities of Great Britain and Ireland and the Council for National Academic Awards** ,2005 Theses on any subject submitted by the academic libraries in the UK and Ireland **Affect and cognition in upper echelons' strategic decision making: Empirical and theoretical studies for advancing corporate governance.** Matteo Cristofaro,Yongjian Bao,Sana Chiu,Ana Beatriz Hernández-Lara,Leticia Perez-Calero,2023-02-15 **Computerworld** ,2000-10-16 For more than 40 years Computerworld has been the leading source of technology news and information for IT influencers worldwide Computerworld s award winning Web site Computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global IT media network *Bulletin of the Atomic Scientists* ,1969-02 The Bulletin of the Atomic Scientists is the premier public resource on scientific and technological developments that impact global security Founded by Manhattan Project Scientists the Bulletin s iconic Doomsday Clock stimulates solutions for a safer world *Undergraduate and Graduate Courses and Programs* Iowa State University,2001 Regional Policy Ugo Fratesi,2023-11-08 Regional policy is an essential in any government s toolkit for promoting socioeconomic prosperity It comes in many forms and can be used to target the development of weak and stronger regions This textbook provides comprehensive and systematic coverage of regional policy dealing with core theories and looking at contemporary challenges in practice addressing regional policy across the world Structured in four parts the book opens with an exploration of regional policy s characterisation aims and rationale The second part is devoted to issues of implementation and the instruments available to policymakers for intervention The third part addresses regional policy evaluation as well as statistics and modelling in policymaking Finally the book discusses how regional policy is applied in different contexts Each chapter contains real life examples of a regional policy topic in action and highlights supplementary topics for advanced readers With its broad coverage of the subject Regional Policy Theory and Practice will prove a valuable resource for advanced students researchers and practitioners in regional policy regional economics economic geography planning and public policy

Leadership Resources ,2000

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Book Review: Unveiling the Power of Words

In some sort of driven by information and connectivity, the ability of words has are more evident than ever. They have the ability to inspire, provoke, and ignite change. Such may be the essence of the book **Creativity And Entrepreneurial Performance A General Scientific Theory Exploring Diversity In Entrepreneurship**, a literary masterpiece that delves deep to the significance of words and their affect our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall impact on readers.

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