

Creating Data Stories Tableau Public

Isabel Lausberg, Michael Vogelsang

Creating Data Stories Tableau Public:

Creating Data Stories with Tableau Public Ashley Ohmann, Matt Floyd, 2015-11-27 Illustrate your data in a more interactive and interesting way using Tableau Public About This Book Learn the basics of creating visualizations with Tableau using this concise reference book Understand how to join and aggregate your data sources using Tableau It is a step by step guide that uses examples to help you understand the key concepts and feature of Tableau Public Who This Book Is For This book is targeted at investigative journalists and bloggers with an interest in making rich and interactive data visualizations Intermediate Tableau Public users and organizations can also use this book as a reference guide and teaching aid Members of the media team such as data specialists web developers editors producers and managers can also benefit from an understanding of the structure and challenges of writing an interactive and interesting data visualization using Tableau Public What You Will Learn Connect to various data sources and understand what data is appropriate for Tableau Public Understand chart types and when to use specific chart types with different types of data Join and aggregate data for use in Tableau Public data stories Discover features of Tableau Public from basic to advanced Involve calculations in Tableau Public Build geographic maps to bring context to data Create dashboards from one or more separate data visualizations Create filters and actions to allow greater interactivity to Tableau Public visualizations and dashboards Publish and embed Tableau visualizations and dashboards in articles In Detail Tableau Public is a very useful tool in anyone s data reporting toolbox that allows authors to add an interactive data element to any article It allows investigative journalists and bloggers to tell a data story allowing others to explore your data visualization The relative ease of Tableau Public visualization creation allows data stories to be developed rapidly It allows readers to explore data associations in multiple sourced public data and uses state of the art dashboard and chart graphics to immerse the users in an interactive experience This book offers investigative journalists bloggers and other data story tellers a rich discussion of visualization creation topics features and functions This book allows data story tellers to quickly gain confidence in understanding and expanding their visualization creation knowledge and allows them to quickly create interesting interactive data visualizations to bring a richness and vibrancy to complex articles The book takes you from basic concepts in visualization creation like connecting to data sources cleansing data chart types common functions map creation and publishing to the Web to more advanced functions It is a great overview and reference guide for beginner to intermediate Tableau Public data story tellers and covers creation of Tableau Public visualizations of varying complexities Style and approach This book is a crisp systematic and tutorial styled guide to building interactive Tableau visualizations Tableau: Creating Interactive Data Visualizations Jen Stirrup, Ashutosh Nandeshwar, Ashley Ohmann, Matt Floyd, 2016-08-31 Illustrate your data in a more interactive way by implementing data visualization principles and creating visual stories using Tableau About This Book Use data visualization principles to help you to design dashboards that enlighten and support business decisions Integrate your data to provide mashed up

dashboards Connect to various data sources and understand what data is appropriate for Tableau Public Understand chart types and when to use specific chart types with different types of data Who This Book Is For Data scientists who have just started using Tableau and want to build on the skills using practical examples Familiarity with previous versions of Tableau will be helpful but not necessary What You Will Learn Customize your designs to meet the needs of your business using Tableau Use Tableau to prototype develop and deploy the final dashboard Create filled maps and use any shape file Discover features of Tableau Public from basic to advanced Build geographic maps to bring context to data Create filters and actions to allow greater interactivity to Tableau Public visualizations and dashboards Publish and embed Tableau visualizations and dashboards in articles In Detail With increasing interest for data visualization in the media businesses are looking to create effective dashboards that engage as well as communicate the truth of data Tableau makes data accessible to everyone and is a great way of sharing enterprise dashboards across the business Tableau is a revolutionary toolkit that lets you simply and effectively create high quality data visualizations This course starts with making you familiar with its features and enable you to develop and enhance your dashboard skills starting with an overview of what dashboard is followed by how you can collect data using various mathematical formulas Next you ll learn to filter and group data as well as how to use various functions to present the data in an appealing and accurate way In the first module you will learn how to use the key advanced string functions to play with data and images You will be walked through the various features of Tableau including dual axes scatterplot matrices heat maps and sizing In the second module you ll start with getting your data into Tableau move onto generating progressively complex graphics and end with the finishing touches and packaging your work for distribution This module is filled with practical examples to help you create filled maps use custom markers add slider selectors and create dashboards You will learn how to manipulate data in various ways by applying various filters logic and calculating various aggregate measures Finally in the third module you learn about Tableau Public using which allows readers to explore data associations in multiple sourced public data and uses state of the art dashboard and chart graphics to immerse the users in an interactive experience In this module the readers can quickly gain confidence in understanding and expanding their visualization creation knowledge and quickly create interesting interactive data visualizations to bring a richness and vibrancy to complex articles The course provides a great overview for beginner to intermediate Tableau users and covers the creation of data visualizations of varying complexities Style and approach The approach will be a combined perspective wherein we start by performing some basic recipes and move on to some advanced ones Finally we perform some advanced analytics and create appealing and insightful data stories using Tableau Public in a step by step manner Learning **Tableau** Joshua N. Milligan, 2015-04-27 If you want to understand your data using data visualization and don t know where to start then this is the book for you Whether you are a beginner or have years of experience this book will help you to quickly acquire the skills and techniques used to discover analyze and communicate data visually Some familiarity with

databases and data structures is helpful but not required Learning Tableau 10 Joshua N. Milligan, 2016-09-30 Learn how to create effective data visualizations with Tableau and unlock a smarter approach to business analytics It might just transform your organization About This Book Create stylish visualizations and dashboards that explain complexity with clarity Learn effective data storytelling to transform how your business uses ideas and makes decisions Explore all the new features in Tableau 10 and start to redefine what business analytics means to your organization Who This Book Is For Got data Not sure what to make of it This is the guide for you whether you ve been working with Tableau for years or are just beginning your adventure into business analytics What You Will Learn Find out how to build effective visualizations and dashboards Prepare and clean your data so you can be sure Tableau is finding answers to your questions not raising more problems Discover how to create advanced visualizations that explain complexity with clarity and style Dig deeper into your data with clustering and distribution models that allow you to analyze trends and make forecasts Learn how to use data storytelling to aid decision making and strategy Share dashboards and visualizations to cultivate a culture where data is available and valued In Detail Tableau has for some time been one of the most popular Business Intelligence and data visualization tools available Why Because quite simply it s a tool that s responsive to the needs of modern businesses But it s most effective when you know how to get what you want from it it might make your business intelligent but it isn t going to make you intelligent We ll make sure you re well prepared to take full advantage of Tableau 10 s new features Whether you re an experienced data analyst that wants to explore 2016 s new Tableau or you re a beginner that wants to expand their skillset and bring a more professional and sharper approach to their organization we ve got you covered Beginning with the fundamentals such as data preparation you ll soon learn how to build and customize your own data visualizations and dashboards essential for high level visibility and effective data storytelling You ll also find out how to so trend analysis and forecasting using clustering and distribution models to inform your analytics But it s not just about you when it comes to data it's all about availability and access That's why well show you how to share your Tableau visualizations It's only once insights are shared and communicated that you and your organization will start making smarter and informed decisions And really that s exactly what this guide is for Style and approach Practical yet comprehensive this Tableau guide takes you from the fundamentals of the tool before diving deeper into creating advanced visualizations Covering the latest features found in Tableau 10 this might be the guide that transforms your organization Mastering Data Visualization with Tableau Dr. Arpana Chaturvedi, Prof. Praveen Malik, 2024-07-11 DESCRIPTION Mastering Data Visualization with Tableau is an invaluable book that will help you become more knowledgeable and elevate your understanding and skills in data visualization using Tableau which is one of the leading tools in the industry This comprehensive resource covers the basics of visual analytics explaining both the theory and practical ways to turn raw data into useful insights You will start with Tableau Desktop by learning to download it navigate the interface and connect to data sources The book teaches you to create and

format basic charts adding interactivity with parameters sets sorting and filtering You will explore calculations and advanced visualizations like bar in bar charts and maps It covers designing interactive dashboards using text and images for storytelling and sharing work via PDFs and Tableau Public The book ends with AI features in Tableau and hands on exercises to practice Through this book readers can gain the confidence to handle complex datasets apply advanced visualization techniques and harness Tableau s full potential to make informed decisions faster and with greater accuracy This guide is your pathway to becoming proficient in the art and science of data visualization with Tableau KEY FEATURES Detailed exploration of Tableau Tableau interface dimensions measures and other visualization tools Techniques for interactive data visualization using actions filters sets parameters groups and hierarchy Advanced graphing techniques and dynamic visualization strategies calculated fields table calculations and LOD Comprehensive integration of AI to improve data analysis WHAT YOU WILL LEARN Tableau for complex data visualizations and apply predictive analytics Clean and prepare data efficiently and create interactive dashboards that drive strategic business decisions Advanced charts like bar in bar profit calendar and map visualizations Gain practical hands on experience with a question bank based on various industry use cases enhancing your ability to tackle real world data challenges WHO THIS BOOK IS FOR This book is an excellent resource for students from any discipline data scientists business analysts and professionals eager to master Tableau for comprehensive insights effective dashboards and advanced data analysis TABLE OF CONTENTS 1 Introduction to Data Visualization and Visual Analytics 2 Getting Started with Tableau Desktop 3 Connecting to Data Sources and Data Interpretation 4 Basic Data Visualization and Graphs in Tableau 5 Dynamic Interaction Parameters Set Hierarchies and Sorting 6 Dynamic Interaction Using Filter and Action on Worksheet 7 Advanced Data Visualization and Graphs in Tableau 8 Calculations in Tableau 9 Dashboard Design and Story Creation 10 Enhancing Dashboards Sharing and Collaboration 11 Integrating AI in Tableau An Overview 12 Data Cleaning and Preparation Using Tableau Prep Builder Tableau 10 Complete Reference Joshua N. Milligan, Tristan Guillevin, 2018-12-24 Explore and understand data with the powerful data visualization techniques of Tableau and then communicate insights in powerful ways Key FeaturesApply best practices in data visualization and chart types explorationExplore the latest version of Tableau Desktop with hands on examplesUnderstand the fundamentals of Tableau storytellingBook Description Graphical presentation of data enables us to easily understand complex data sets Tableau 10 Complete Reference provides easy to follow recipes with several use cases and real world business scenarios to get you up and running with Tableau 10 This Learning Path begins with the history of data visualization and its importance in today s businesses You ll also be introduced to Tableau how to connect clean and analyze data in this visual analytics software Then you ll learn how to apply what you ve learned by creating some simple calculations in Tableau and using Table Calculations to help drive greater analysis from your data Next you ll explore different advanced chart types in Tableau These chart types require you to have some understanding of the Tableau interface and understand basic calculations You ll

study in detail all dashboard techniques and best practices A number of recipes specifically for geospatial visualization analytics and data preparation are also covered Last but not least you ll learn about the power of storytelling through the creation of interactive dashboards in Tableau Through this Learning Path you will gain confidence and competence to analyze and communicate data and insights more efficiently and effectively by creating compelling interactive charts dashboards and stories in Tableau This Learning Path includes content from the following Packt products Learning Tableau 10 Second Edition by Joshua N MilliganGetting Started with Tableau 2018 x by Tristan GuillevinWhat you will learnBuild effective visualizations dashboards and story pointsBuild basic to more advanced charts with step by step recipesBecome familiar row level aggregate and table calculationsDig deep into data with clustering and distribution modelsPrepare and transform data for analysisLeverage Tableau s mapping capabilities to visualize dataUse data storytelling techniques to aid decision making strategyWho this book is for Tableau 10 Complete Reference is designed for anyone who wants to understand their data better and represent it in an effective manner It is also used for BI professionals and data analysts who Data Visualization and Storytelling with Tableau Mamta Mittal, Nidhi Grover want to do better at their jobs Raheia.2024-06-28 Tableau one of the most widely used visualization tools helps in illustrating the ideas of data visualization and storytelling Through Tableau s Data Visualization and Storytelling feature aspiring data scientists and analysts can develop their visual analytics skills and use them in both academic and business contexts Data Visualization and Storytelling with Tableau enables budding data analysts and data scientists to develop and sharpen their skills in the field of visual analytics and apply them in business scenarios as well as in academic context This book approaches the Data Visualization workflow from a practical point of view emphasizing the steps involved and the outcomes attained A major focus of this book is the application and deployment of real time case studies Later chapters in this book provide comprehensive coverage for advanced topics such as data storytelling data insights color selection in graphs publishing in tableau public and misleading visualizations Thus this book emphasizes the need to visually examine and evaluate data through stories and interactive dashboards that are made up of appropriate graphs and charts The case studies covered in this book are a natural extension of the visualization topics that are covered in each chapter The intention is to empower readers to generate various dashboards stories graphs charts and maps to visualize and analyze data and support decision making in business Advanced charts that are pertinent to project management operations are also thoroughly explored including comparison charts distribution charts composition charts and maps All these concepts will lay a solid foundation for data visualization applications in the minds of readers This book is meant for data analysts computer scientists engineers and industry professionals who are interested in creating different types of visualization graphs for a given data problem and drawing interesting insights from the plotted trends in order to make better business decisions in the future Features Introduces the world of Business Intelligence to readers through visualizations in Tableau Discusses the need and relevance of each

business graph with the help of a corresponding real time case study Explores the art of picking a suitable graph with an appropriate color scheme for a given scenario Establishes the process of gaining relevant insights from the analysis of visualizations created Provides guidance in creating innovative dashboards and driving the readers through the process of innovative storytelling with data in Tableau Implements the concept of Exploratory Data Analysis EDA in Tableau Business and Economics Isabel Lausberg, Michael Vogelsang, 2024-09-23 Rapid advances in artificial intelligence AI technologies have generated intense interest and debate about their potential to reshape industries labour markets and socio economic structures. This volume presents a collection of academic papers stemming from The Economic Perspective of Artificial Intelligence EPEAI conference held at the Ruhr West University of Applied Sciences in M lheim an der Ruhr Germany in March 2023 AI in Business and Economics discusses topics as varied as marketing accounting reporting business narratives forecasting generational differences in attitudes economic policy all in the context of exploring the multifaceted intersection of economics and artificial intelligence It navigates through the fog caused by the heterogeneity of diverse AI applications and methodologies by examining artificial intelligence from an economic perspective In doing so it becomes clear that the implementation of a broad range of AI technologies in companies has just begun Businesses employees and policy makers will soon have to adapt to the fast paced advancements in artificial intelligence ensuring they become and remain competitive ethical and forward thinking in a changing global landscape This book will serve as a valuable resource for scholars practitioners and students exploring the complexities of the economic implications of AI 2019 Joshua N. Milligan, 2019-03-27 Create powerful data visualizations and unlock intelligent business insights with Tableau Key Features Explore all the latest Tableau 2019 features and redefine business analytics for your organizationCreate impressive data visualizations and interactive dashboards to get insights from your dataLearn effective data storytelling to transform how your business leverages data and makes decisionsBook Description Tableau is the gold standard of business intelligence and visual analytics tools in every industry It enables rapid data visualization and interpretation with charts graphs dashboards and much more Updated with the latest features of Tableau this book takes you from the foundations of the Tableau 2019 paradigm through to advanced topics This third edition of the bestselling guide by Tableau Zen Master Joshua Milligan will help you come to grips with updated features such as set actions and transparent views Beginning with installation you ll create your first visualizations with Tableau and then explore practical examples and advanced techniques You ll create bar charts tree maps scatterplots time series and a variety of other visualizations Next you ll discover techniques to overcome challenges presented by data structure and quality and engage in effective data storytelling and decision making with business critical information Finally you ll be introduced to Tableau Prep and learn how to use it to integrate and shape data for analysis By the end of this book you will be equipped to leverage the powerful features of Tableau 2019 for decision making What you will learnDevelop stunning visualizations that explain complexity with

clarityExplore the exciting new features of Tableau Desktop and Tableau PrepConnect to various data sources to bring all your data together Uncover techniques to prep and structure your data for easy analysis Create and use calculations to solve problems and enrich analyticsMaster advanced topics such as sets LOD calcs and much moreEnable smart decisions with clustering distribution and forecastingShare your data stories to build a culture of trust and actionWho this book is for This Tableau book is for anyone who wants to understand data If you re new to Tableau don t worry This book builds on the foundations to help you understand how Tableau really works and then builds on that knowledge with practical examples before moving on to advanced techniques Working experience with databases will be useful but is not necessary to get the Revolutionizing Data Science and Analytics for Industry Transformation Manuel, Paul Devasahayam, Qureshi, Kalim Uddin, Venkatachalam, Thamilarasi, 2025-01-31 The fields of data science and analytics are always evolving By understanding and navigating the data driven revolution advancements can be made in domains such as healthcare finance education and more Harnessing the power of data in decision making and problem solving across industries industries may advance their methods of data collection data visualization and predictive modeling As such it is important to stay abreast of the latest developments methodologies and trends in data driven research Revolutionizing Data Science and Analytics for Industry Transformation contributes to fostering collaboration innovation and excellence in data science research It democratizes access to knowledge and empowers individuals and organizations to thrive in the data driven era Covering topics such as outcome prediction deep reinforcement learning and Mask Attention BERT Networks this book is an excellent resource for data scientists business professionals policymakers computer scientists statisticians engineers professionals researchers scholars academicians and more **Data Science** Mr. Rohit Manglik, 2024-03-20 EduGorilla Publication is a trusted name in the education sector committed to empowering learners with high quality study materials and resources Specializing in competitive exams and academic support EduGorilla provides comprehensive and well structured content tailored to meet the needs of students across various streams and levels Data Fabric Architectures Vandana Sharma, Balamurugan Balusamy, J. Joshua Thomas, L. Godlin Atlas, 2023-05-22 The immense increase on the size and type of real time data generated across various edge computing platform results in unstructured databases and data silos This edited book gathers together an international set of researchers to investigate the possibilities offered by data fabric solutions the volume focuses in particular on data architectures and on semantic changes in future data landscapes The Student Newspaper Survival Guide Rachele Kanigel, 2011-09-06 The Student Newspaper Survival Guide has been extensively updated to cover recent developments in online publishing social media mobile journalism and multimedia storytelling at the same time it continues to serve as an essential reference on all aspects of producing a student publication Updated and expanded to discuss many of the changes in the field of journalism and in college newspapers with two new chapters to enhance the focus on online journalism and technology Emphasis on Web first publishing and covering

breaking news as it happens including a new section on mobile journalism Guides student journalists through the intricate multi step process of producing a student newspaper including the challenges of reporting writing editing designing and publishing campus newspapers and websites Chapters include discussion questions exercises sample projects checklists tips from professionals sample forms story ideas and scenarios for discussion Fresh new full color examples from award winning college newspapers around North America Essential reading for student reporters editors page designers photographers webmasters and advertising sales representatives **Challenges and Applications of Data Analytics in Social Perspectives** Sathiyamoorthi, V., Elci, Atilla, 2020-12-04 With exponentially increasing amounts of data accumulating in real time there is no reason why one should not turn data into a competitive advantage While machine learning driven by advancements in artificial intelligence has made great strides it has not been able to surpass a number of challenges that still prevail in the way of better success Such limitations as the lack of better methods deeper understanding of problems and advanced tools are hindering progress Challenges and Applications of Data Analytics in Social Perspectives provides innovative insights into the prevailing challenges in data analytics and its application on social media and focuses on various machine learning and deep learning techniques in improving practice and research The content within this publication examines topics that include collaborative filtering data visualization and edge computing It provides research ideal for data scientists data analysts IT specialists website designers e commerce professionals government officials software engineers social media analysts industry professionals academicians researchers and students Practical Tableau Ryan Sleeper, 2018-04-03 Whether you have some experience with Tableau software or are just getting started this manual goes beyond the basics to help you build compelling interactive data visualization applications Author Ryan Sleeper one of the world's most qualified Tableau consultants complements his web posts and instructional videos with this guide to give you a firm understanding of how to use Tableau to find valuable insights in data Over five sections Sleeper recognized as a Tableau Zen Master Tableau Public Visualization of the Year author and Tableau Iron Viz Champion provides visualization tips tutorials and strategies to help you avoid the pitfalls and take your Tableau knowledge to the next level Practical Tableau sections include Fundamentals get started with Tableau from the beginning Chart types use step by step tutorials to build a variety of charts in Tableau Tips and tricks learn innovative uses of parameters color theory how to make your Tableau workbooks run efficiently and more Framework explore the INSIGHT framework a proprietary process for building Tableau dashboards Storytelling learn tangible tactics for storytelling with data including specific and actionable tips you can implement immediately **Learning Tableau 2022** Joshua N. Milligan, 2022-08-26 Now in color this edition of Learning Tableau will empower you to bring data to life and make better business decisions Purchase of the print or Kindle book includes a free eBook in PDF format Key Features Learn the basics of data analysis from snappy visualizations to comprehensive dashboards Gain meaningful insights with geospatial analysis scripting extensions and other advanced

methods Explore the latest Tableau 2022 features including Einstein Discovery and Explain Data Book DescriptionLearning Tableau 2022 helps you get started with Tableau and data visualization but it does more than just cover the basic principles It helps you understand how to analyze and communicate data visually and articulate data stories using advanced features This new edition is updated with Tableau s latest features such as dashboard extensions Explain Data and integration with CRM Analytics Einstein Analytics which will help you harness the full potential of artificial intelligence AI and predictive modeling in Tableau After an exploration of the core principles this book will teach you how to use table and level of detail calculations to extend and alter default visualizations build interactive dashboards and master the art of telling stories with data You ll learn about visual statistical analytics and create different types of static and animated visualizations and dashboards for rich user experiences We then move on to interlinking different data sources with Tableau s Data Model capabilities along with maps and geospatial visualization You will further use Tableau Prep Builder's ability to efficiently clean and structure data By the end of this book you will be proficient in implementing the powerful features of Tableau 2022 to improve the business intelligence insights you can extract from your data What you will learn Develop stunning visualizations to explain complex data with clarity Build interactive dashboards to drive actionable user insights Explore Data Model capabilities and interlink data from various sources Create and use calculations to solve problems and enrich your analytics Enable smart decision making with data clustering distribution and forecasting Extend Tableau s native functionality with extensions scripts and AI through CRM Analytics formerly Einstein Analytics Leverage Tableau Prep Builder's amazing capabilities for data cleaning and structuring Share your data stories to build a culture of trust and action Who this book is for This Tableau book is for aspiring BI developers and data analysts data scientists researchers and anyone else who wants to gain a deeper understanding of data through Tableau This book starts from the ground up so you won t need any prior experience with Tableau before you dive in but a full Tableau license or 14 day demo license is essential to be able to make use of all the exercises Big Data: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2016-04-20 The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries Challenges associated with the analysis security sharing storage and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data Big Data Concepts Methodologies Tools and Applications is a multi volume compendium of research based perspectives and solutions within the realm of large scale and complex data sets Taking a multidisciplinary approach this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications storage solutions analysis techniques and methods for searching and transferring large data sets in addition to security issues Emphasizing essential research in the field of data science this publication is an ideal reference source for data analysts IT professionals

researchers and academics **Learning Tableau 2020** Joshua N. Milligan, 2020-08-31 Publisher's note This edition from 2020 is outdated and does not make use of the most recent Tableau features A new fifth edition updated for Tableau 2022 is now available Key Features Explore the latest Tableau 2020 features and redefine business analytics for your firmUnderstand visualizing data and creating interactive dashboards to gain meaningful insightsLearn implementing effective data storytelling to redefine how your business leverages data and makes decisionsBook Description Learning Tableau strengthens your command on Tableau fundamentals and builds on advanced topics The book starts by taking you through foundational principles of Tableau We then demonstrate various types of connections and how to work with metadata We teach you to use a wide variety of visualizations to analyze and communicate the data and introduce you to calculations and parameters We then take an in depth look at level of detail LOD expressions and use them to solve complex data challenges Up next we show table calculations how to extend and alter default visualizations build an interactive dashboard and master the art of telling stories with data This Tableau book will introduce you to visual statistical analytics capabilities create different types of visualizations and dynamic dashboards for rich user experiences. We then move on to maps and geospatial visualization and the new Data Model capabilities introduced in Tableau 2020 2 You will further use Tableau Preps ability to clean and structure data and share the stories contained in your data By the end of this book you will be proficient in implementing the powerful features of Tableau 2020 for decision making What you will learnDevelop stunning visualizations to explain complex data with clarityExplore exciting new Data Model capabilitiesConnect to various data sources to bring all your data togetherLeverage Tableau Prep Builder's amazing capabilities for data cleaning and structuringCreate and use calculations to solve problems and enrich the analyticsMaster advanced topics such as sets LOD calculations and much more Enable smart decisions with data clustering distribution and forecasting Share your data stories to build a culture of trust and actionWho this book is for This Tableau book is for anyone who wants to understand data If you re new to Tableau don t worry This book will simplify Tableau for beginners to build on the foundations to help you understand how Tableau really works and then builds on that knowledge with practical examples before moving on to advanced techniques Having a bit of background with data will help but you don't need to know scripting SQL or database structures *Getting a Big Data* Job For Dummies Jason Williamson, 2014-12-31 Hone your analytic talents and become part of the next big thing Getting a Big Data Job For Dummies is the ultimate guide to landing a position in one of the fastest growing fields in the modern economy Learn exactly what big data means why it s so important across all industries and how you can obtain one of the most sought after skill sets of the decade This book walks you through the process of identifying your ideal big data job shaping the perfect resume and nailing the interview all in one easy to read guide Companies from all industries including finance technology medicine and defense are harnessing massive amounts of data to reap a competitive advantage The demand for big data professionals is growing every year and experts forecast an estimated 1 9 million additional U S jobs in

big data by 2015 Whether your niche is developing the technology handling the data or analyzing the results turning your attention to a career in big data can lead to a more secure more lucrative career path Getting a Big Data Job For Dummies provides an overview of the big data career arc and then shows you how to get your foot in the door with topics like The education you need to succeed The range of big data career path options An overview of major big data employers A plan to develop your job landing strategy Your analytic inclinations may be your ticket to long lasting success In a highly competitive job market developing your data skills can create a situation where you pick your employer rather than the other way around If you re ready to get in on the ground floor of the next big thing Getting a Big Data Job For Dummies will teach you everything you need to know to get started today Data Analytics Made Easy Andrea De Mauro, Francesco Marzoni, Andrew J. Walter, 2021-08-30 Learn how to gain insights from your data as well as machine learning and become a presentation pro who can create interactive dashboards Key FeaturesEnhance your presentation skills by implementing engaging data storytelling and visualization techniquesLearn the basics of machine learning and easily apply machine learning models to your dataImprove productivity by automating your data processesBook Description Data Analytics Made Easy is an accessible beginner's guide for anyone working with data. The book interweaves four key elements Data visualizations and storytelling Tired of people not listening to you and ignoring your results Don t worry chapters 7 and 8 show you how to enhance your presentations and engage with your managers and co workers Learn to create focused content with a well structured story behind it to captivate your audience Automating your data workflows Improve your productivity by automating your data analysis This book introduces you to the open source platform KNIME Analytics Platform You ll see how to use this no code and free to use software to create a KNIME workflow of your data processes just by clicking and dragging components Machine learning Data Analytics Made Easy describes popular machine learning approaches in a simplified and visual way before implementing these machine learning models using KNIME You ll not only be able to understand data scientists machine learning models you ll be able to challenge them and build your own Creating interactive dashboards Follow the book s simple methodology to create professional looking dashboards using Microsoft Power BI giving users the capability to slice and dice data and drill down into the results What you will learnUnderstand the potential of data and its impact on your businessImport clean transform combine data feeds and automate your processesInfluence business decisions by learning to create engaging presentationsBuild real world models to improve profitability create customer segmentation automate and improve data reporting and moreCreate professional looking and business centric visuals and dashboardsOpen the lid on the black box of AI and learn about and implement supervised and unsupervised machine learning models Who this book is for This book is for beginners who work with data and those who need to know how to interpret their business customer data The book also covers the high level concepts of data workflows machine learning data storytelling and visualizations which are useful for managers No previous math statistics or computer

science knowledge is required

Fuel your quest for knowledge with Learn from is thought-provoking masterpiece, Dive into the World of **Creating Data Stories Tableau Public**. This educational ebook, conveniently sized in PDF (PDF Size: *), is a gateway to personal growth and intellectual stimulation. Immerse yourself in the enriching content curated to cater to every eager mind. Download now and embark on a learning journey that promises to expand your horizons. .

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Creating Data Stories Tableau Public Introduction

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