CARTOON TO INTRODUCTION TO ECONOMICS



BY GRADY KLEIN AND
YORAM BAUMAN, PhD
THE WORLD'S FIRST AND ONLY STAND-UP ECONOMIST

Cartoon Introduction To Economics

Yoram Bauman

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The Cartoon Introduction to Economics, Volume I: Microeconomics Yoram Bauman, Ph.D., 2010-01-19 The award winning illustrator Grady Klein has paired up with the world's only stand up economist Yoram Bauman PhD to take the dismal out of the dismal science From the optimizing individual to game theory to price theory The Cartoon Introduction to Economics is the most digestible explicable and humorous 200 page introduction to microeconomics you ll ever read Bauman has put the comedy into economy at comedy clubs and universities around the country and around the world his Principles of Economics Translated is a YouTube cult classic As an educator at both the university and high school levels he has learned how to make economics relevant to today s world and today s students As Google s chief economist Hal Varian wrote You don t need a brand new economics You just need to see the really cool stuff the material they didn t get to when you studied economics The Cartoon Introduction to Economics is all about integrating the really cool stuff into an overview of the entire discipline of microeconomics from decision trees to game trees to taxes and thinking at the margin Rendering the cool stuff fun is the artistry of the illustrator and lauded graphic novelist Klein Panel by panel page by page he puts comics into economics So if the vertiginous economy or a dour professor s 600 page econ textbook has you desperate for a fun factual guide to economics reach for The Cartoon Introduction to Economics and let the collaborative genius of the Klein Bauman team walk you through an entire introductory microeconomics course The Cartoon Introduction to Economics Yoram Bauman, Ph.D., 2011-12-20 Need to understand today s economy This is the book for you The Cartoon Introduction to Economics Volume Two Macroeconomics is the most accessible intelligible and humorous introduction to unemployment inflation and debt you ll ever read Whereas Volume One Microeconomics dealt with the optimizing individual Volume Two Macroeconomics explains the factors that affect the economy of an entire country and indeed the planet It explores the two big concerns of macroeconomics how economies grow and why economies collapse It illustrates the basics of the labor market and explains what the GDP is and what it measures as well as the influence of government trade and technology on the economy Along the way it covers the economics of global poverty climate change and the business cycle In short if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics buy this book

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of speed and area Klein and Bauman show how the discipline is unified by a fundamental theorem We meet geniuses like Archimedes Liu Hui and Bonaventura Cavalieri who survived the slopes on intuition but prepared us for the avalanche like dangers posed by mathematical rigor Then we trek onward and scramble through limits and extreme values optimization and integration and learn how calculus can be applied to economics physics and so much more We discover that calculus isn t the pinnacle of mathematics after all but its tools are foundational to everything that follows Klein and Bauman round out the book with a handy glossary of symbols and terms so you don't have to worry about mixing up constants and constraints With a witty and engaging narrative full of jokes and insights The Cartoon Introduction to Calculus is an essential primer for students or for anyone who is curious about math The Cartoon Introduction to Economics Grady Klein, 2010 The Cartoon Introduction to Economics Grady Klein, Yoram Bauman, 2010-01-19 Economics The Cartoon Introduction to **Economics, Volume II: Macroeconomics** Yoram Bauman, Ph.D., 2011-12-20 Need to understand today s economy This is the book for you The Cartoon Introduction to Economics Volume Two Macroeconomics is the most accessible intelligible and humorous introduction to unemployment inflation and debt you ll ever read Whereas Volume One Microeconomics dealt with the optimizing individual Volume Two Macroeconomics explains the factors that affect the economy of an entire country and indeed the planet It explores the two big concerns of macroeconomics how economies grow and why economies collapse It illustrates the basics of the labor market and explains what the GDP is and what it measures as well as the influence of government trade and technology on the economy Along the way it covers the economics of global poverty climate change and the business cycle In short if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics buy this book Cartoon Introduction to Macroeconomics Yoram Bauman, 2011 *Microeconomics* & College Cartoon Introduction to Economics Volume 1 Paul Krugman, Yoram Bauman, 2010-02 \sqcap Grady Klein, Yoram Bauman, $\sqcap \sqcap \sqcap \sqcap , 2010$ The Cartoon Introduction to Economics Grady Klein, Yoram Bauman, 2010 The Cartoon Introduction to Climate Change Yoram Bauman, Grady Klein, 2014-06-05 Climate change is no laughing matter but maybe it should be The topic is so critical that everyone from students to policy makers to voters needs a quick and easy quide to the basics The Cartoon Introduction to Climate Change entertains as it educates delivering a unique and enjoyable presentation of mind blowing facts and critical concepts Stand up economist Yoram Bauman and award winning illustrator Grady Klein have created the funniest overview of climate science predictions and policy that you ll ever read You ll giggle but you ll also learn about everything from Milankovitch cycles to carbon taxes If those subjects sound daunting consider that Bauman and Klein have already written two enormously successful cartoon guides to economics making this notoriously dismal science accessible to countless readers Bauman has a PhD in economics and has taught at both the high school and college level but he now makes a living performing at comedy clubs universities and conferences sharing the stage with personalities as diverse as Robin Williams and Paul Krugman The authors know how to get a laugh and they know their facts

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