



DWAYNE R. WINSECK AND ROBERT M. PIKE

COMMUNICATION AND EMPIRE

Media, Markets, and Globalization, 1860-1930



Communication And Empire Media Markets And Globalization 1860 1930 American Encountersglobal Interactions

Kai Hafez



Communication And Empire Media Markets And Globalization 1860 1930 American Encountersglobal Interactions:

Communication and Empire Dwayne R. Winseck, Robert M. Pike, 2007-07-17 Filling in a key chapter in communications history Dwayne R Winseck and Robert M Pike offer an in depth examination of the rise of the global media between 1860 and 1930 They analyze the connections between the development of a global communication infrastructure the creation of national telegraph and wireless systems and news agencies and the content they provided Conventional histories suggest that the growth of global communications correlated with imperial expansion an increasing number of cables were laid as colonial powers competed for control of resources Winseck and Pike argue that the role of the imperial contest while significant has been exaggerated They emphasize how much of the global media system was in place before the high tide of imperialism in the early twentieth century and they point to other factors that drove the proliferation of global media links including economic booms and busts initial steps toward multilateralism and international law and the formation of corporate cartels Drawing on extensive research in corporate and government archives Winseck and Pike illuminate the actions of companies and cartels during the late nineteenth century and early twentieth in many different parts of the globe including Africa Asia and Central and South America as well as Europe and North America The complex history they relate shows how cable companies exploited or transcended national policies in the creation of the global cable network how private corporations and government agencies interacted and how individual reformers fought to eliminate cartels and harmonize the regulation of world communications In *Communication and Empire* the multinational conglomerates regulations and the politics of imperialism and anti imperialism as well as the cries for reform of the late nineteenth century and early twentieth emerge as the obvious forerunners of today's global media

Communication and Empire Dwayne Roy Winseck, 2007 A history and political economy of global communication showing how capitalism multilateralism modernization and imperialism shaped the evolution of communication

Isles of Noise Alejandra M. Bronfman, 2016-09-02 In this media history of the Caribbean Alejandra Bronfman traces how technology culture and politics developed in a region that was wired earlier and more widely than many other parts of the Americas Haiti Cuba and Jamaica acquired radio and broadcasting in the early stages of the global expansion of telecommunications technologies Imperial histories helped forge these material connections through which the United States Great Britain and the islands created a virtual laboratory for experiments in audiopolitics and listening practices As radio became an established medium worldwide it burgeoned in the Caribbean because the region was a hub for intense foreign and domestic commercial and military activities Attending to everyday life infrastructure and sounded histories during the waxing of an American empire and the waning of British influence in the Caribbean Bronfman does not allow the notion of empire to stand solely for domination By the time of the Cold War broadcasting had become a ubiquitous phenomenon that rendered sound and voice central to political mobilization in the

Caribbean nations throwing off what remained of their imperial tethers *Dialogues in Data Power* Juliane Jarke, Jo Bates, 2024-09-03 Available open access digitally under CC BY NC ND licence This book presents emerging themes and future directions in the interdisciplinary field of critical data studies loosely themed around the notion of shifting response abilities in a datafied world In each chapter an interdisciplinary group of scholars discuss a specific theme ranging from questions around data power and the configuring of data subjects to the intersection of technology and the environment The book is an invaluable dialogue between disciplines that introduces readers to cutting edge arguments within the field It will be a key resource for scholars and students who require a guide to this rapidly evolving area of research **Program of the**

... Annual Meeting of the American Historical Association American Historical Association. Meeting, American Historical Association, 2008 Some programs include also the programs of societies meeting concurrently with the association

Communications Media, Globalization, and Empire Oliver Boyd-Barrett, 2006 In *Communications Media Globalization and Empire* an international team of experts analyze and critique the political economy of media communications worldwide Their analysis takes particular account of the sometimes conflicting pressures of globalization and neo imperialism The first is commonly defined as the dismantling of barriers to trade and cultural exchange and responds significantly to lobbying of the world's largest corporations including media corporations The second concerns U S pursuit of national security interests as response to terrorism at one level and at others to intensifying competition among both nations and corporations for global natural resources **International Communication and Global News**

Networks Peter Putnis, Chandrika Kaul, Jürgen Wilke, 2011 Examines how the histories of empires nations and large business enterprises are embedded in international communication and media history In its focus on historical case studies it shows how the large scale processes we associate with globalisation such as time space compression work themselves out in specific local and regional contexts It also deals with the history of news as an internationally traded commodity

Globalization, Development and the Mass Media Colin Sparks, 2007-12-07 *Globalization Development and the Mass Media* gives a comprehensive and critical account of the theoretical changes in communication studies from the early theories of development communication through to the contemporary critiques of globalization It examines two main currents of thought Firstly the ways in which the media can be used to effect change and development It traces the evolution of thinking from attempts to spread modernity by way of using the media through to alternative perspectives based on encouraging participation in development communication Secondly the elaboration of the theory of media imperialism the criticisms that it provoked and its replacement as the dominant theory of international communication by globalization

The Struggle for Control of Global Communication Jill Hills, 2002-10-22 Tracing the development of communication markets and the regulation of international communications from the 1840s through World War I Jill Hills examines the political technological and economic forces at work during the formative century of global communication Hills analyzes

power relations within the arena of global communications from the inception of the telegraph through the successive technologies of submarine telegraph cables ship to shore wireless broadcast radio shortwave wireless the telephone and movies with sound As she shows global communication began to overtake transportation as an economic political and social force after the inception of the telegraph which shifted communications from national to international From that point on information was a commodity and ownership of the communications infrastructure became valuable as the means of distributing information The struggle for control of that infrastructure occurred in part because British control of communications hindered the growing economic power of the United States Hills outlines the technological advancements and regulations that allowed the United States to challenge British hegemony and enter the global communications market She demonstrates that control of global communication was part of a complex web of relations between and within the government and corporations of Britain and the United States Detailing the interplay between American federal regulation and economic power Hills shows how these forces shaped communications technologies and illuminates the contemporary systems of power in global communications *The Globalization of Corporate Media Hegemony* Lee Artz,Yahya R.

Kamalipour,2012-02-01 When commercial media practices are insinuated into local cultures existing cultural and media practices are often displaced and social inequalities are exacerbated sometimes with the consent of consumers but frequently confronting organized proponents The Globalization of Corporate Media Hegemony provides case studies from five continents from government promoted telecommunications programs and technologies in Canada and Britain MTV Asia s call in request lines and the pan Latin ideology of a Mexican television variety show to Islamic pop radio in Turkey commercial radio in Africa a Millionaire game show in India and Hollywood s muted influence on Korean cinema among others Each case offers new insight into the particulars of an expanding corporate hegemony and together they invite the conversation on media globalization to consider the dynamics of class conflict and negotiation as an analytical perspective having prescriptive potential Global Media Edward Herrmann,Robert W. McChesney,2001-08-27 Describes in detail the most recent rapid growth and cross border activities and linkages of an industry of large global media conglomerates

Empire and Communications Harold Adams Innis,1950 Originally published in 1950 Harold A Innis s *Empire and Communications* is considered to be one of the classic works in media studies yet its origins have received little attention Ambitious in its scope the book spans five millennia tracing a path of development around the globe from 2900 BCE to the twentieth century and revealing the cyclical interplay between communications and power structures across space and time **Empire of**

Pictures Sönke Kunkel,2015-12-01 In Cold War historiography the 1960s are often described as a decade of mounting diplomatic tensions and international social unrest At the same time they were a period of global media revolution communication satellites compressed time and space television spread around the world and images circulated through print media in expanding ways Examining how U S policymakers exploited these changes this book offers groundbreaking

international research into the visual media battles that shaped America's Cold War from West Germany and India to Tanzania and Argentina *Media on the Move* Daya Kishan Thussu, 2007 First Published in 2006 Routledge is an imprint of Taylor Francis an informa company **The Myth of Media Globalization** Kai Hafez, 2007-04-16 The ongoing interconnection of the world through modern mass media is generally considered to be one of the major developments underpinning globalization This important book considers anew the globalization phenomenon in the media sphere Rather than heralding globalization or warning of its dangers as in many other books Kai Hafez analyses the degree to which media globalization is really taking place Do we have enough evidence to show that there is a linear and accelerated move towards transnationalization in the media All too often the empirical data presented seems rather more anecdotal than representative Many transborder media phenomena are overestimated and taken out of the context of locally and nationally oriented mainstream media processes all over the world The inherent danger is that a central paradigm of the social sciences rather than bearing scholarly substance will turn out to be a myth and even a sometimes dangerously ideological tool Based on a theoretical debate of media globalization the work discusses most major fields of media development including foreign reporting satellite TV film internet foreign broadcasting media and migration media policy and media economy As an important new contribution to timely debates *The Myth of Media Globalization* will be essential and provocative reading for students and scholars alike

Reviewing **Communication And Empire Media Markets And Globalization 1860 1930 American Encountersglobal Interactions**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is really astonishing. Within the pages of "**Communication And Empire Media Markets And Globalization 1860 1930 American Encountersglobal Interactions**," an enthralling opus penned by a very acclaimed wordsmith, readers attempt an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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