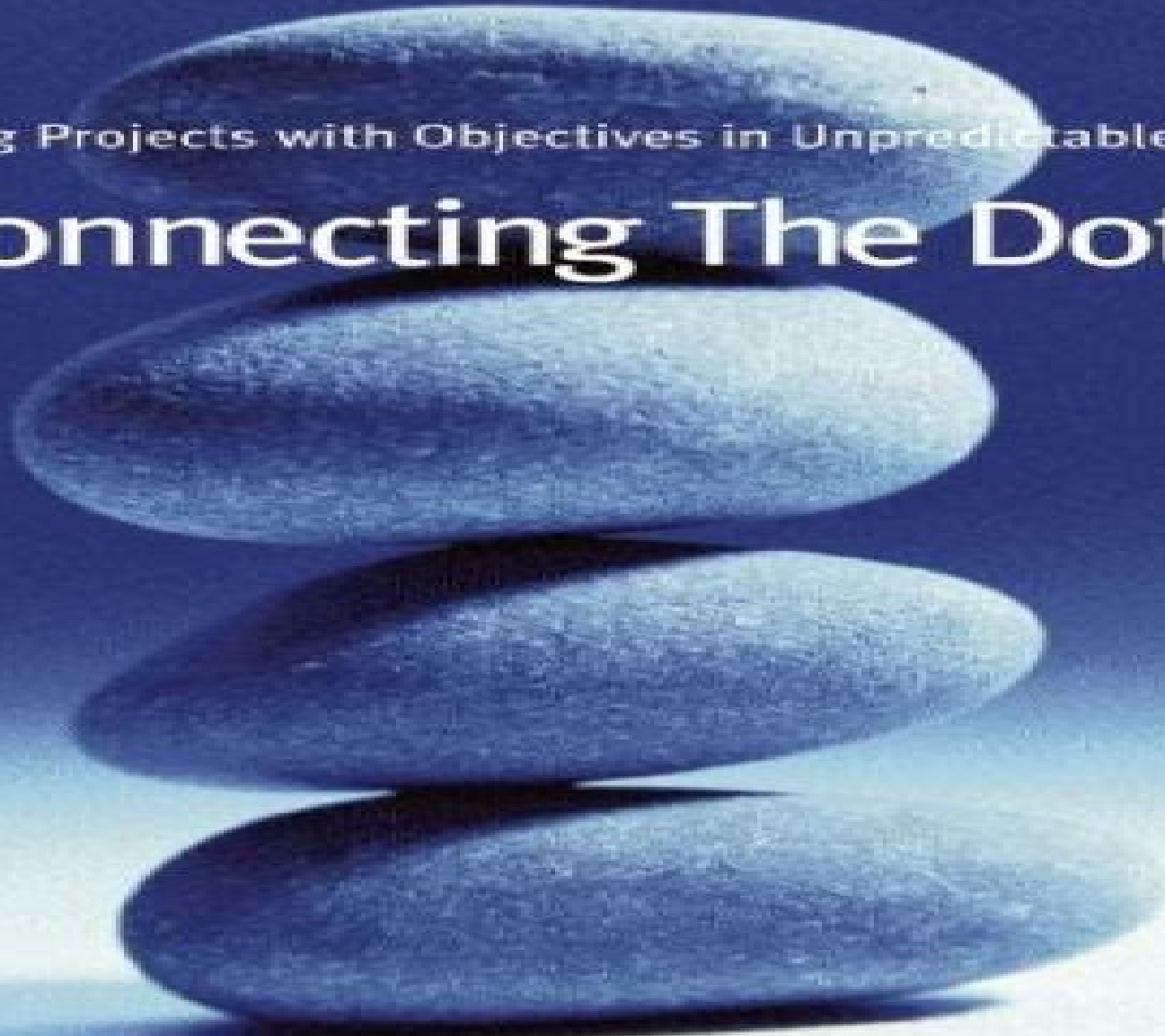


Cathleen Benko • F. Warren McFarlan

Aligning Projects with Objectives in Unpredictable Times

Connecting The Dots



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Kahn,2007-02-26 Essential reading for IP managers and corporate executives Innovate or Perish is a new road map equipping readers with the principles and tools needed for their companies to compete in the emerging creativity economy Edited by Edward Kahn this seminal book includes contributions from seasoned intellectual property IP professionals including Ed Walsh Karl Jorda Wayne Jaeschke Abha Divine and Damon Matteo **Organizational Project Management**

Rosemary Hossenlopp PMP,2010-06-01 Improve Your Business Results Through Organizational Project Management Organizational project management OPM aligns project deliverables with strategy Understanding this emerging process is essential for all stakeholders from the corporate sponsor to project team members OPM is a valuable new tool that can enhance your organization s successful execution of projects in alignment with strategic priorities Under the editorship of Rosemary Hossenlopp PMP ten contributors from around the globe representing a wide variety of industries offer valuable insights on how OPM can give any organization the competitive edge They discuss how to Improve business outcomes Better align project work with strategies Set priorities Organize project work Whether you direct projects fund projects or conduct project work Organizational Project Management Linking Strategy and Projects is vital to your understanding of this emerging business discipline On Time and On Budget: Project Management Collection (4 Books) Harvard Business Review,Joe Knight,Roger Thomas,Brad Angus,Aaron J. Shenhar,2015-11-10 The Harvard Business Review Project Management Collection is for anyone serious about project management Project Management for Profit shows every company owner and project manager at businesses large and small how to run projects differently Reinventing Project Management based on an unprecedented study of more than 600 projects in a variety of businesses and organizations around the globe provides a new and highly adaptive model for planning and managing projects to achieve superior business results Also included in this collection are Managing Projects Large and Small which will walk you through every step of project oversight from start to finish and the HBR Guide to Project Management which will help you build a strong focused team break major objectives into manageable tasks create a schedule that keeps all the moving parts under control monitor progress toward your goals manage stakeholders expectations and wrap up your project and gauge its success The Practice and Theory of Project Management Richard Newton,2019-11-05 Managing projects a prominent feature of working life inevitably involves change at some level Even though successful project management depends on organisational change textbooks often fail to recognise this symbiotic nature This book offers students a practical understanding of the strategic

and organisational role of projects Green Technology Applications for Enterprise and Academic Innovation Ariwa, Ezendu, 2014-02-28 In the age of corporate responsibility green technology and sustainability continue to grip the consciousness of business and academic institutions However development of appropriate business driven green applications requires an awareness of best practices of the green agenda Green Technology Applications for Enterprise and Academic Innovation addresses the importance of green technology and sustainability for technology enterprise and academic innovation in energy management renewable energy and carbon reduction strategies This book acts as the bridge for practitioners academia businesses industrialists governmental executives and students seeking research in this emerging area *IT-Enabled Strategic Management: Increasing Returns for the Organization* Walters, Bruce, Tang, Zaiyong, 2006-03-31 This book makes an effort to explore the interaction of information technology and strategic management and aims to encourage joint research efforts among IT and strategy scholars for common solutions Provided by publisher **Making IT Governance Work in a Sarbanes-Oxley World** Jaap Bloem, Menno van Doorn, Piyush Mittal, 2005-10-13 This book discusses a dilemma common to many corporation s IT departments the tension between top down governance directives and the challenge to get everything properly functioning on a bottom up basis Making IT governance work does not simply mean adherence to an ABC of a going more deeply into rules b implementing a framework and c registering good results Neither is this book a guide to frameworks and compliance Its goal is to describe an entire repertoire of resources that can assist in arriving at better IT governance Among these resources are CobiT bottom up governance principles such as distributed leadership constitute another and portfolio management This book provides a realistic governance of information and IT in corporations The authors view is that new technology can only achieve its optimum impact when it is properly managed Money and behavior are key factors the money that information and IT must generate and the activity and latitude of people in the organization from top to bottom This book Presents a clear view on the relationship of corporate governance and IT governance Provides recent Sarbanes Oxley history and the compliance consequences for organizations Offers in depth insight into IT portfolio management Provides an overview of various IT governance opinions from such groups as Gartner Forrester and IT Governance Institute Energetic thoughtful and highly informative this book provides a valuable and timely guide to IT governance and the complexities of IT management in an increasingly regulated world The authors are great at focusing on the things that really matter for practitioners The book is also very readable Leslie P Willcocks Professor of Technology Work and Globalization London School of Economics The Handbook of Project Portfolio Management Dennis Lock, Reinhard Wagner, 2018-10-09 Managing large and complex organizations balancing the needs of business as usual new products and services and business change assuring risk across everything the business does these are all core requirements of modern business which are provided by the discipline of portfolio management The Handbook of Project Portfolio Management is the definitive publication that introduces and

describes in detail project portfolio management in today's ever changing world. The handbook contains the essential knowledge required for managing portfolios of business change with real life examples that are being used by today's organizations in various industries and environments. The team of expert contributors includes many of the most experienced and highly regarded international writers and practitioners from the global project portfolio management industry selected to provide the reader with examples, knowledge and the skills required to manage portfolios in any organization. Dennis Lock and Reinhard Wagner's definitive reference on project portfolio management explains the context and role of the discipline, the practical processes, tools and techniques required for managing portfolios successfully, the capability required and how to develop it. The text also covers the recognized standards as well as emerging issues such as sustainability and environment. Collectively, this is a must-have guide from the leading commentators and practitioners on project portfolio management from across the world.

The Project Management Office (PMO) Monique Aubry, PhD, MPM, Brian Hobbs, 2010-04-01. Since project management offices began to appear in organizations over the last decade, project management practitioners and their organizations have been asking how to structure project management offices (PMOs) and what functions to assign them. In *The Project Management Office: PMO A Quest For Understanding*, authors Brian Hobbs and Monique Aubry address these questions, providing a look at how PMOs exist today and some clues about how and why they're changing. Of particular interest to practitioners, the authors address the roles that PMOs play in organizations, which provides valuable insights for better creating, structuring and governing PMOs. When designing a PMO, an organization has a variety of choices regarding the PMO's structure and role assignment. By providing a way to define PMOs by type, this research explores how to set up and define a PMO depending upon the specific type of PMO. The authors discuss the many bases for the types of PMOs, including structural characteristics and functions, and how these types affect the PMO's role in the organization.

Mass Career Customization Cathleen Benko, Anne Weisberg, 2007-08-20. Mass Career Customization is a wake up call to corporate America and a guidebook for business leaders. Centered on the powerful insight that today's career is no longer a straight climb up the corporate ladder but rather a combination of climbs, lateral moves and planned descents, Mass Career Customization provides a refreshing approach to attracting talent and strengthening leadership pipelines while providing varied and well-balanced career journeys.

Cultural Transformations John Mattone, Nick Vaidya, 2016-01-04. A Roadmap for Leadership and Cultural Transformation. Throughout today's rapidly changing business world, top CEOs face two primary challenges: solving the leadership gap and creating a sustainable corporate culture. International leadership coach John Mattone and CEO magazine editor in chief Nick Vaidya unlock the keys to leadership development and cultural transformation through intimate interviews with fourteen CEOs from top organizations including Deloitte, Graybar, The North Face, HP Financial Services, Virtusa and BigCommerce. Culture was long thought to be merely a soft resource in the corporate equation. However, more and more business leaders are beginning to recognize the necessity of culture when it

comes to creating and sustaining long term growth and change What is the key to creating a strong business culture Leadership The best cultures start with CEOs who set the tone for the rest of the company guiding others through the often difficult process of corporate transformation You ll gain valuable insights through experiences from the finest business minds on how to introduce and sustain cultural change in your organization Learn how successful CEOs came to realize their leadership potential Discover the key attributes that increase a leader s effectiveness Uncover your own leadership strengths and development needs Handle the primary obstacles to cultural transformation Address outdated mindsets and resistance to organizational change Mattone and Vaidya also draw upon their own extensive coaching and consulting experiences to provide a powerful and proven 6 Step Process for designing and implementing effective cultural transformations This process enhances the other valuable tools in this comprehensive guide so you can start building a positive organizational culture right away

exlibris Giovanni Corbellini,2022-05-18 Architects write a lot especially now when conceptual aspects have become central in the advanced reflections and narrative forms increasingly intersect the quest of design practices far an ultimate legitimation In the growing mass of the publishing offer these keywords try to highlight recurrent issues tracking synthetic paths of orientation between different critical positions with particular attention to what happens in the neighbouring fields of the arts and sciences

Identifying the Forces Driving Frequent Change in PMOs Monique Aubry,Brian Hobbs,Ralf Müller,Tomas Blomquist,2011-08-01 Project Management Offices PMOs are not etched in stone They are complex entities which go through frequent transformations during their average two year life span So what does that mean to project professionals Identifying the Forces Driving Frequent Change in PMOs answers this question for both researchers and practitioners based on a three year research effort focused on the organizational change process surrounding the transformation of a PMO Seventeen case studies and 184 responses to a questionnaire provide the foundation Results show the temporary nature of PMOs and reveal that significant changes in PMOs can be associated with an organization s internal and external environment

The New Rules of Management Peter Cook,2013-06-24 A guide for modern organisations about optimising productivity creating a culture of innovation and building high performing teams It s time to stop managing and start implementing The New Rules of Management is about creating and implementing projects that truly matter because even the best ideas projects and objectives mean nothing until they are executed In truth most organisations aren t designed to successfully implement long term projects but successfully implementing the projects that matter is the key to long term success In this book you ll learn how to successfully manage yourself your teams and your entire organisation to create and execute engaging vital projects that people and teams care about When you do implementation right success becomes a given on the personal team and organisational levels So if you want your business to succeed it s time to implement the projects that truly matter Start now with The New Rules of Management A management guide to building engagement and innovation in any organisation Written by a master business coach mentor entrepreneur

thought leader and popular public speaker Ideal for business leaders and managers who want to take their organisations into the twenty first century **Project Portfolios in Dynamic Environments** Brian Hobbs,Yvan Petit, PMP,2012-05-01

Project Portfolios in Dynamic Environments Organizing for Uncertainty is a comprehensive report of research that addresses this important rising issue Authors Yvan Petit and Brian Hobbs present the results of their investigation in a report that significantly advances the theory and also offers tips for practice Currently those applying project portfolio management tend to focus on the selection prioritization and strategic alignment of projects Little attention is afforded the potential disturbances to project portfolios such as new projects terminated projects delayed projects incorrect planning due to high uncertainty and changes in the external environment Yet these factors can have highly disruptive even show stopping influence This research seeks to answer How is uncertainty affecting project portfolios managed in dynamic environments

Breaking Through the Project Fog James Norrie,2010-02-10 A trail of mismanaged or terminated projects in recent years has cost the North American economy 100 to 150 billion dollars annually in lost productivity and shareholders capital Unfortunately the gap between project selection and project execution is often symptomatic of the onset of Project Fog an all too familiar business situation in which projects are started and stopped constantly resources fall short of the project workload to be executed and in the end the entire effort is seen as a failure A guide to sidestepping the usual hazards that often spell Project Fog this book bridges the gap between executives who develop strategy and decide what projects get approved and the project managers who have to execute those projects flawlessly It provides a roadmap so that project managers can partner with executives to align their portfolio of projects with overall business strategy ensuring that things get done right

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