

"The school is the last expenditure upon which America should be willing to economize."

—Franklin D. Roosevelt

A stylized illustration of a red schoolhouse with a bell tower. The schoolhouse has a steep gabled roof and a small square bell tower on top with a balcony. The building is set against a light blue sky with some faint clouds. The foreground shows a snowy ground. The title text is overlaid on the front of the schoolhouse.

COMMUNICATING SCHOOL FINANCE

What Every
Beginning Principal
Needs To Know

Chuck Waggoner, Ph.D.

Communicating School Finance What Every Beginning Principal Needs To Know

Katrin Zwirgmaier



Communicating School Finance What Every Beginning Principal Needs To Know:

Communicating School Finance Chuck Waggoner, 2005-09 Communicating School Finance is an essential fiscal guide for beginning principals designed to help them become truly conversant in the language of everyday educational money issues Dr Charles R Waggoner discusses the basics and current trends of educational finance to provide the beginning principal with a firm foundation that is essential for novice principals An excellent reference that is written in a clear comprehensive manner Communicating School Finance focuses on how to build budgets how the principal affects the budget and how the principal communicates the budget to the staff It provides real life examples that will guide school officials through the often incomprehensible maze of school funding Dr Charles Waggoner has a wealth of successful experience from which to draw Resourceful and very well read Chuck has guided the financial fortunes of several districts with expediency and appropriate frugality This book is like a friend talking to the reader Tells em all they need to know and doesn't scare them off or put them to sleep Prospective principals should find it very useful without being overly labored Roger Icenogle ex principal and assistant regional superintendent of schools Chuck Waggoner is a financial genius Fred Abel former professor of education **The American School Board Journal** ,1905 *Teleconferencing and Electronic Communications* ,1982

Strategic Communications for School Leaders Vicki Gunther, James McGowan, Kate Donegan, 2011-03-16 Gunther McGowan and Donegan draw on their own experiences and those of others in the field to explain the importance of communication in school leadership In focusing on the communication process why it's critical for schools and how it can be executed well they make the case that communication must be a primary emphasis for leaders not an afterthought In Strategic Communications for School Leaders the authors provide the insights and skills necessary for understanding the role of communication in educational leadership They also lay the foundation for helping leaders and those that aspire to be create and execute communication plans that help to win the trust of an increasingly skeptical public and provide a means to advocate for schools appropriate share of scarce resources Topics addressed in the book include the following understanding the audiences and their information channels aligning the school leaders messages with their educational goals and values telling stories and using illustrative examples delivering honest and credible messages including admitting mistakes using technology intelligently and appropriately and creating and adhering to a communications plan **Federal**

Communications Commission Reports United States. Federal Communications Commission, 1985 *New York School Journal* ,1900 Resources in Education ,2001 Congressional Record United States. Congress, 1993 **Government Gazette** British Honduras, 1966 Journal of Education ,1909 Handbook of Research on the Education of School Leaders , **The School Journal** ,1901 **The New Statesman** ,1923 **Jspr Vol 23-N1** Journal of School Public Relations, 2002-04-16 The Journal of School Public Relations is a quarterly publication providing research analysis case studies and descriptions of best practices in six critical areas of school administration public relations school and community

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