

ECRM is the **customer focused management** of the whole **eBusiness relationship** with each customer, in order **to measure, create and increase income** and **reduce costs** for each customer & segment and thus to **generate greater positive lifetime value**.

Put simply, eCRM means CRMdatabase access via the Web. It means Intranet access for internal users, extranet access for business partners and customers and of course, Internet access for themarket at large.



Electronic Customer Relationship Management

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EC-Council



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Unveiling the Power of Verbal Art: An Emotional Sojourn through **Electronic Customer Relationship Management**

Electronic Customer Relationship Management

In a world inundated with displays and the cacophony of instantaneous conversation, the profound power and mental resonance of verbal beauty frequently fade in to obscurity, eclipsed by the regular barrage of noise and distractions. Yet, nestled within the musical pages of **Electronic Customer Relationship Management**, a fascinating function of literary brilliance that impulses with raw emotions, lies an unique trip waiting to be embarked upon. Published with a virtuoso wordsmith, this interesting opus instructions readers on an emotional odyssey, delicately exposing the latent potential and profound affect embedded within the complicated web of language. Within the heart-wrenching expanse of the evocative examination, we can embark upon an introspective exploration of the book is key styles, dissect its fascinating writing model, and immerse ourselves in the indelible impact it leaves upon the depths of readers souls.

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