

Ch 10: Elections and Campaigns

Study Guide

Readings:

-Ch 10: Elections and Campaigns (pgs. 230-263)

Vocabulary: make a flash card for each of the following:

S27 Organizations

Coattails

Incumbent

Open Primary

Primary Election

Runoff Primary

Valence Issues

Blanket Primary

General Election

Independent Expenditures

Political Action Committee

Prospective Voting

Soft Money

Closed Primary

Gerrymandering

Malapportionment

Position Issues

Retrospective Voting

Sophomore Surge

DIRECTIONS: the answers to the following questions are found in the reading and class notes. Answer the questions on a **SEPARATE** sheet of paper.

- Describe how each of the following differs from the congressional to presidential elections:
 - Size
 - Competitiveness
 - People who participate in off-years
 - What candidates can do for the people
- What three factors can explain the high percentage of congressional incumbents who get reelected?
- Why would the winner of a presidential election win by a smaller percentage than the House or the Senate?
- What are five ways you can get mentioned to be a presidential contender?
- Though presidential candidates come from various backgrounds, in general what do voters prefer to see in their candidates?
- Why do position papers have to be written if no one reads them?
- What do incumbents have to do during their elections in order to win?
- If you were an incumbent would you have a better chance of winning reelection in the House or the Senate? Why?
- Without restating the definition what is the difference between Gerrymandering and Malapportionment?
- When does reapportionment happen? What is the purpose of reapportionment?
- From 1990 through 2002 only ten percent of incumbent senators and fewer than five percent of incumbent representatives seeking reelection failed to win renomination. What do these statistics suggest?
- What causes the Sophomore Surge?
- Who must you mobilize in order to win a primary?
- How do these people differ from those who vote in general elections?
- What is the hardest part about running in a general election after running in a primary?
- What is a clothespin vote?

Elections And Campaigns Study Guide Answers

United States



Elections And Campaigns Study Guide Answers:

The campaign guide, an election handbook for Unionist speakers National union of conservative associations for Scotland,1892 **Student study guide** Joy Hakim,2005 Describes the time in America prior to the first World War the vast differences between the wealthy and the poor the changing from farming to factory work and the inventions of conveniences such as electric lights telephones and bicycles **LD SAT Study Guide** Paul Osborne,2009-06-02 The first SAT guide for students with learning disabilities For the growing number of students with learning disabilities who take the SAT each year studying for the test is even more grueling than it is for traditional students There is nothing on the market to prepare them for the SAT and traditional manuals are inadequate both in content and presentation LD SAT Study Guide is the first commercially available SAT preparation manual that prepares students with disabilities in general and devotes specific attention and instruction to the more common disabilities including dyslexia ADD ADHD nonverbal learning disabilities math disabilities and visual or auditory processing disorders As a free supplement to the book readers will have access to a companion website that enables them to take several practice tests and receive subject specific feedback that pinpoints their strengths and weaknesses Students can then focus their preparation accordingly to maximize their overall SAT score

Concentrate Questions and Answers Public Law Richard Clements,2018-07-26 The Concentrate Q the content is exceptional Wendy Chinenye Akaigwe London Metropolitan University I would not hesitate to recommend this book to a friend Blessing Denhere Coventry University **Study Guide** Gitelson,2003-07 **Media And Voters In Canadian Election Campaigns** Frederick J. Fletcher,1991-01-01 Taken together the five studies provide a useful overview of the effectiveness of various forms of campaign communication in informing voters Much of the material presented here is not readily available elsewhere **The Campaign Guide, 1904** ,1904 **Federal Election Campaign Laws** United

States,2008-04 Legislative History of Federal Election Campaign Act Amendments of 1976 United States. Federal Election Commission,1977 **Legal History of the Presidential Election Campaign Fund Act** ,1991 **Study Guide for Understanding American Democracy I** A. Wesley Roehn,1962 **United States Code** United States,1983

Federal Election Campaign Laws, Compiled by The Federal Election Commission, April 2008 ,2008 The Use of Social Media by Political Parties in Election Campaigns. A Comparative Analysis of Strategies and Effects on Voter Behavior Alexandra Krenin,2024-10-15 Master s Thesis from the year 2024 in the subject Communications Media and Politics Politic Communications grade 1 7 language English abstract This master thesis examines the use of social media by the most important political parties in election campaigns Strategies and their effects on voter behavior are examined with the help of a comparative analysis The study covers various social media platforms Facebook YouTube TikTok Instagram X and analyzes how parties use these channels to spread their messages mobilize voters and influence political discourse Using qualitative methods in particular through interviews it is investigated to what extent the social media strategies of the parties shape the

opinion of voters and influence their voting decisions The results of this study are intended to contribute to a better understanding of the role of social media in modern political election campaigns and to analyze how digital communication strategies change voting behavior and the use of social media by politicians

Election Campaigns and Welfare State Change Staffan Kumlin,Achim Goerres,2022-07-11 For over three decades mature European welfare states have been on their way into an austerity phase marked by greater needs and more insecure revenues A number of reform pressures including population ageing unemployment economic globalization and increased migration call into question the economic sustainability and normative underpinnings of transfer systems and public services And while welfare states long seemed resilient to growing challenges it now seems clear that they are changing Election Campaigns and Welfare State Change examines how political leaders and the public respond to reform pressures at a pivotal moment in a mass democracy the election campaign Do campaigns facilitate debate and attention to welfare state challenges Do political parties present citizens with distinct choices as to how challenges might be met Do leaders prepare citizens for the idea that some solutions may be painful Do their messages have adaptive consequences for how the public perceives the need for reform Do citizens adjust their normative support for welfare policies in the process The answers to these questions affect how we understand welfare state change and representative democracy in an era of mounting challenges

Reporting Elections Stephen Cushion,Richard Thomas,2018-03-02 How elections are reported has important implications for the health of democracy and informed citizenship But how informative are the news media during campaigns What kind of logic do they follow How well do they serve citizens e Based on original research as well as the most comprehensive assessment of election studies to date Cushion and Thomas examine how campaigns are reported in many advanced Western democracies In doing so they engage with debates about the mediatization of politics media systems information environments media ownership regulation political news horserace journalism objectivity impartiality agenda setting and the relationship between media and democracy more generally Focusing on the most recent US and UK election campaigns they consider how the logic of election coverage could be rethought in ways that better serve the democratic needs of citizens Above all they argue that election reporting should be driven by a public logic where the agenda of voters takes centre stage in the campaign and the policies of respective political parties receive more airtime and independent scrutiny The book is essential reading for scholars and students in political communication and journalism studies political science media and communication studies

Campaigns and Elections Kanti Shukla,2025-01-03 Campaigns and Elections A Simple Guide provides a clear and concise overview of politics elections and the importance of campaigns We explore how elections occur the code of conduct qualities of a good leader and how politicians address regular challenges to improve their country or region Our book covers the types of elections and the election process highlighting the significance of women s participation in breaking stereotypes and contributing to the welfare of society We describe how elections and campaigns take place their main concepts and the

role of media as a mediator between the public and political parties We focus on key concepts such as election types participation and registration of political leaders and parties the election process in different countries campaign strategies and the importance of voters voting and polling Additionally we emphasize the qualities of a deserving leader This book offers a comprehensive understanding of elections and politics on a global scale promoting freedom cultural diversity economic development and public welfare

APAIS 1999: Australian public affairs information service , Indian Tribes and the Federal Election Campaign Act United States. Congress. Senate. Committee on Indian Affairs (1993-),2006

Leaders' Personalities and the Outcomes of Democratic Elections Anthony King,2002-03-21

The conventional wisdom purveyed by the press and television and accepted as true by most politicians is that elections throughout the democratic world are personal clashes between individual presidential candidates and party leaders Almost everyone assumes that election outcomes are frequently determined by the major candidates personal characteristics In the United States Al Gore in 2000 came over as aloof and arrogant and failed to win his expected victory In Great Britain Tony Blair in 2001 came across as dynamic and personable and won a second term So personal charisma appears to yield electoral success This study by eminent scholars on both sides of the Atlantic suggests that the conventional wisdom is wrong Survey research conducted in recent decades indicates that relatively few voters are swayed by candidates' personal characteristics Far more important are voters' longstanding party loyalties their views on issues and their judgments of how well or badly presidents and parties have performed or will perform in office The votes of even the few electors who are swayed by candidates' personalities usually cancel each other out As a result election outcomes are seldom decided by individual candidates' personal images Occasionally but not often Ronald Reagan and Bill Clinton owed their election victories more to economics than to charm At the end of World War II the charismatic Winston Churchill lost the 1945 British general election the colorless Clement Attlee won Chancellor Helmut Kohl remained in power in Germany for a generation but was never personally popular Russian voters reckoned that Boris Yeltsin could not hold his drink but nevertheless elected him The implications of the authors' analyses are profound They suggest that modern democratic politics is not nearly as candidate centered and personality oriented as is often supposed They also suggest that parties' policies and their performance in office usually count for far more than the men and women they choose as their leaders Not least the authors suggest that the efforts of political consultants advertising agencies and spin doctors are often misdirected

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