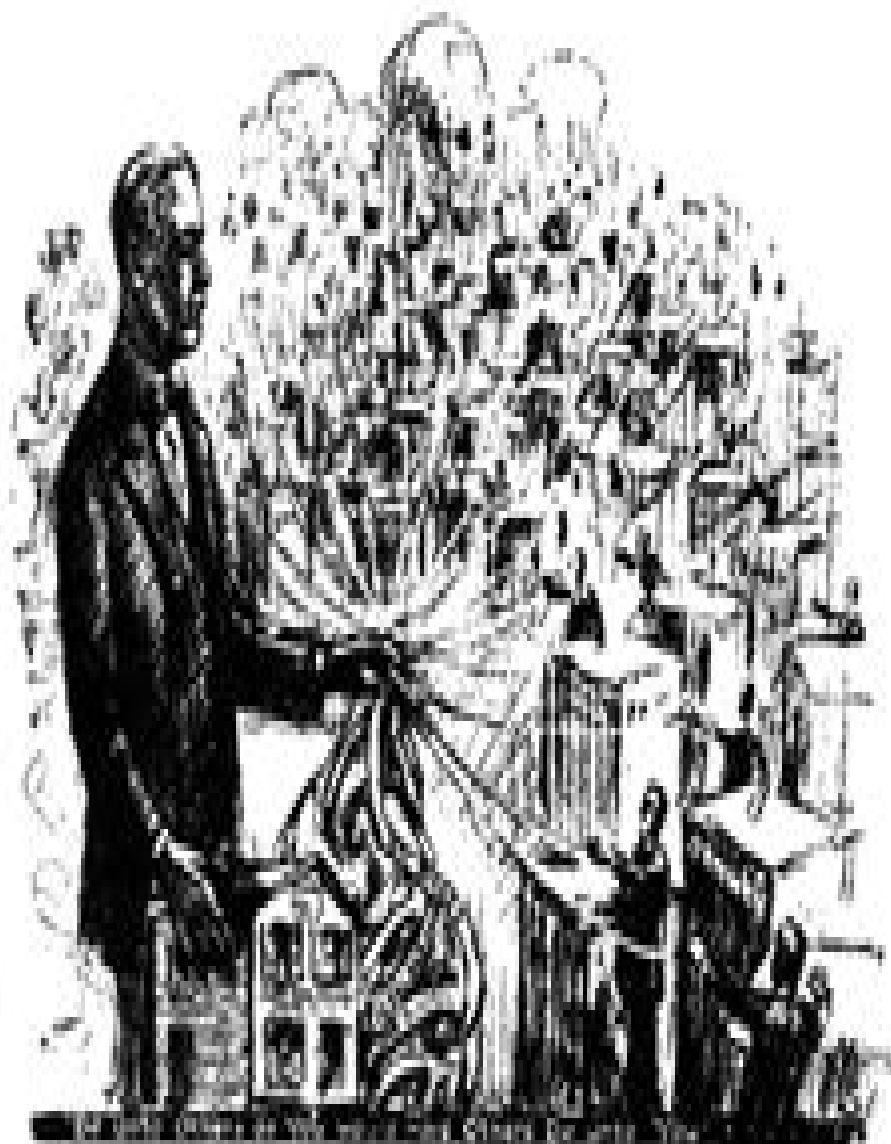


# The Golden Rule Guided the Footsteps of James C. Penney



*571 Stores Now  
Controlled by  
Man Who  
Started 23  
Years Ago in  
Kemmerer,  
Wyoming,  
With One  
Unimposing  
Little Shop*



*James C. Penney*

# Fifty Years With The Golden Rule By Jcpenney

**J. C. Penney**



## **Fifty Years With The Golden Rule By Jcpenney:**

Fifty Years with the Golden Rule James Cash Penney, 1950      **Fifty Years with the Golden Rule** J. C.

Penney, 1993-01-01      **Ethics and the Golden Rule** Harry J. Gensler, 2013 It is commonly accepted that the golden rule most often formulated as do unto others as you would have them do unto you is a unifying element between many diverse religious traditions both Eastern and Western Its influence also extends beyond such traditions since many non religious individuals hold up the golden rule as central to their lives Yet while it is extraordinarily important and widespread the golden rule is often dismissed by scholars as a vague proverb that quickly leads to absurdities when one attempts to formulate it in clear terms In this book Harry J Gensler defends the golden rule and addresses all of the major philosophic objections pointing out several common misunderstanding and misapplications Gensler first discusses golden rule reasoning and how to avoid the main pitfalls He then relates the golden rule to world religions and history and to areas like moral education egoism evolution society racism business and medicine The book ends with a discussion of theoretical issues like whether all morality reduces to the golden rule which the author argues against Ethics and the Golden Rule offers two introductory chapters the first is simpler and the second more technical a reader may start with either or both One can then read any combination of further chapters in any order depending on one s interests but Chapters 13 and 14 are technical and assume one has read Chapter 2 This is a golden rule book for everyone accessible to a wide readership      *J. C. Penney* David Delbert Kruger, 2017-05-18 What is now called JCPenney a fixture of suburban shopping malls started out as a small town Main Street store that fused its founder s interests in agriculture retail business religion and philanthropy This book at once a biography of Missouri farm boy turned business icon James Cash Penney and the story of the company he started in 1902 brings to light the little known agrarian roots of an American department store chain David Delbert Kruger explores how the company its stores and their famous founder shaped rural America throughout the twentieth century Most of our stores Penney explained in 1931 are located in agricultural regions where the tide of merchandising rises and falls with the prosperity of the farmers Despite the growth of cities in the early twentieth century Penney maintained his stores commitment to serving the needs of farmers and small town folk Tracing this dedication to Penney s rural upbringing Kruger describes how from one store in the sheep ranching and mining town of Kemmerer Wyoming J C Penney Co became a familiar chain on Main Street USA purveying value providing good jobs and marking rites of passage in many an American childhood Kruger paints a biographical and historical picture of an American business mogul distinctly different from comparable capitalists such as Andrew Carnegie Henry Ford or Sam Walton Despite his chain s corporate structure Penney imbued each store with a Golden Rule philosophy that demanded mutual respect between customers employees competitors suppliers and communities By tracing that spirit to its agrarian source and following it through the twentieth century J C Penney The Man the Store and American Agriculture provides a new perspective on this American cultural institution and on

its founder s unique brand of American capitalism     Dictionary of Missouri Biography Lawrence O. Christensen,William E. Foley,Gary Kremer,1999-10     JCPenney [catalog] ,2001     **National Library Service Cumulative Book Review Index, 1905-1974: Authors. [A-Z** National Library Service Corporation,1975     **Fifty who Mattered** ,1992     **Fifty Years with the Golden Rule; a Spiritual Autobiography** James Cash Penney,     *J.C. Penney Company, Inc* Vanessa Castagna,2002     Plano Vicki Northcutt,1999-03     **Vault Guide to the Top Retail Employers** Laurie Pasiuk,2005 This guide provides business profiles hiring and workplace culture information on more than 30 top employers including Barnes Noble Target Home Depot and more     Inside the Fox Cities ,1990     **Business Ethics from Antiquity to the 19th Century** David George Surdam,2020-01-29 This book combines elements of economic and business history to study business ethics from antiquity to the nineteenth century This book begins with so called primitive people showing how humans began to exchange goods and commodities from trade as a way to keep peace and prosper The ancients considered the value and ethics of business and many of their reflections influenced medieval Catholic thinkers and business participants Protestants elevated working and profit making to the respectable and virtuous and some groups such as Quakers came to exemplify good business ethics This book draws on the work of economists and historians to highlight the importance of changing technologies religious beliefs and cultural attitudes showing that what is considered ethical differs across time and place     Newcomen Publication ,2002     **Encyclopedia of American Industries: Service & non-manufacturing industries** ,1994     Souvenir of Owosso, Michigan Helen Harrelson,1986     *Encyclopedia of Major Marketing Campaigns* Thomas Riggs,2000 An annual publication that profiles important marketing campaigns of the 20th century     The Independent William Livingston,1917     International Directory of Company Histories Thom Votteler,Thomas Derdak,2001-12 Multi volume major reference work bringing together histories of companies that are a leading influence in a particular industry or geographic location For students job candidates business executives historians and investors

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